

**2017 SNCA Conference: Schedule**  
**Society of North Carolina Archivists**  
**University of North Carolina, Asheville, NC**  
**March 15-17, 2017**

**Wednesday, March 15**

*Note: Please sign up for this day's events when you register for the conference*

Free parking is available for attendees

See [here](#) for detailed information on workshops

**8:30 a.m. – 12:00 p.m.: DAS Exam**

***Society of American Archives DAS Exam***

***Register at:*** <http://saa.archivists.org/events/das-comprehensive-exam-february-2017/759/>

**Location:** UNCA Special Collections Reading Room, Ramsey Library

**12:00 p.m. – 1:00 p.m. Lunch (on your own)**

**9:00 a.m. – 5:00 p.m.: Workshop I**

***Identifying and Handling Visual Materials***

**Location:** Karpen 034

**9:00 a.m. - 5:00 p.m.: Workshop II**

***Introduction to ArchivesSpace***

**Location:** Karpen 035

**6:00 p.m. - 8:00 p.m.**

***Pre-Conference Evening Social***

**Location:** Catawba Brewing Company, 32 Banks Ave., Asheville (828) 552-3934

**Description:** Asheville has been tapped as the top craft beer city in the United States. Gather with your fellow archivists at Catawba Brewery on the famous South Slope for an evening a fellowship, beer and food. Buxton BBQ, recently named one of the outstanding barbeque restaurants in the nation, and a food truck provide dinner as you quaff an excellent craft beer. If you feel adventurous, there are three other breweries within walking distance (Green Man, Burial and Twin Leaf). Food available at Buxton Hall Barbecue <http://www.buxtonhall.com/> and one or two of Asheville's food trucks (check the website for the details)

## CONFERENCE PARKING

Parking will be free for conference attendees. Approximately one week prior to the conference, registrants will receive a link to a printable link to an e-permit for printing prior to the conference.

Thursday, March 16

**8:00 a.m. - 9:00 a.m.**

***Registration and Breakfast***

**Location: Lipinsky Lobby (Lipinsky Hall)**

**9:00 a.m. - 10:15 a.m.**

***Welcome and Introductions***

***Opening Plenary Session***

Dr. Darin Waters, Assistant Professor of History

University of North Carolina, Asheville

Title: TBA

**Location: Lipinsky Auditorium**

**10:15 a.m. - 10:45 a.m.**

***Morning Break and Vendor Exhibition***

**Location: Lipinsky Lobby**

**10:45 a.m. - 12:00 p.m.: Concurrent Sessions**

**Session 1A: *Uncovering African American History***

**Location: Karpen 038**

**Presenters:**

Richard Cox, Digital Technology Consultant, UNCG University Libraries

Christy Hyman, Director of GPUMC Archives-Cochrane-Woods Library at Nebraska Wesleyan University

Marcellaus Joiner, Archivist, Heritage Research Center, High Point Museum

Erin Lawrimore, University Archivist, UNCG University Libraries

**Description:** An exploration of hidden African American history in North Carolina from slavery into the twentieth century, and how we each have each worked with community organizations, stakeholders, and institutions. This will include Marcellaus speaking on the importance of hidden African American genealogy resources, Erin talking about work to uncover and tell the stories of African Americans on UNCG's campus prior to desegregation in 1956, Christy's elaboration upon her experiences researching slaves bordering the Great Dismal Swamp Region, and how Richard and the State Archivist are coordinating a varied group from across North Carolina in planning a new statewide slave deed-focused

addition to UNCG's Digital Library on American Slavery, as well as community outreach projects in support of the effort.

**Session 1B: What Have We Lost? A Unified Effort to Preserve North Carolina Community College History**

**Location: Karpen 034**

**Presenters:**

Erin Allsop, Archivist, Central Piedmont Community College

Peggy Higgins, Systems/Access Services Librarian, Asheville-Buncombe Technical College

Jenny Thomas, Information Technology Librarian, Randolph Community College (Asheboro)

**Description:** For nearly 60 years, the community college system of North Carolina has helped North Carolina become a leader in workforce development. Sadly, the opportunity to learn about this history is rapidly deteriorating (pun-intended). Out of the 58 community colleges within our system, only ONE has a full time archivist on staff. The North Carolina Community College Archives Association hopes to change all of that by raising awareness about our system's history and advocating for its preservation. This panel discussion will discuss the importance of archives in changing times and the need for collaboration between archivists, librarians, and paraprofessionals.

**12:00 p.m. - 1:00 p.m.**

***Lunch (Sponsored by Hollinger Metal Edge, Inc.; The MediaPreserve)***

**Location: Sherrill Center Mountain View Room 417 and Scholarship Deck (4<sup>th</sup> Floor)**

**1:00 p.m. - 2:15 p.m.: Concurrent Sessions**

***Session 2A Title: Digital Best Practices and Challenges***

**Location: Karpen 034**

**Presenter:** Andrea Green, Digital Projects Librarian, State Library of North Carolina

**Title: *Archiving State Government Websites: Methods and Challenges of Archiving North Carolina State Government Websites and Social Media***

**Description:** Since 2005, the State Library has collaborated with the State Archives of NC to manage the NC State Government Web Site Archives, which provides archiving, preservation, and access services for websites and social media content produced and maintained by NC state agencies. The program is collaborative in nature with state agency and account creators to ensure the capture of and access to content, including direct messages in social media tools. This presentation will focus on the tools used as well as the policies, scope, user support, and outreach developed in order to effectively archive web content in a constantly evolving digital environment.

**Presenter:** Lisa Sisco, U.S. Delegate to the International Organization for Standardization's Technical Committee 171

**Title: *PDF/A - Standard Development and How Information Professionals Can Make an Impact***

**Description:** Information professionals need to actively participate in the development of ISO standards. As a member of a delegation that decides what technical aspects will be implemented in the Portable Document Format (PDF), it has become increasingly clear that librarians and archivists need to weigh in on the development of digital formats at the onset rather than passively accept standards as viable options for long-term preservation of digital information from vendors. I would like to speak to the complexities of the standard development process of PDF/A, where the format stands and, lastly, the importance of additional commentary and/or participation from our community that is needed for the upcoming meetings in Berlin this May 2017.

**Presenter:** Lisa Gregory, Program Coordinator, North Carolina Digital Heritage Center

**Title:** *You Are Here: Preliminary Report on the 2016-2017 Digital Summit Initiative*

**Description:** For more than 20 years, many North Carolina archives and libraries have been enthusiastically digitizing and sharing their collections online. During 2016-2017, the State Library of North Carolina has embarked on a Digital Summit Initiative, to review what these digital initiatives have accomplished and where they're headed. Through a literature review, a statewide survey, and a day-long meeting, the Summit team has asked how this work serves our communities and what resources are most needed. This presentation will give a sneak preview of results, which will be released broadly in a final report later on this Spring.

### ***Session 2B: Making the Hidden Visible***

**Location:** Karpen 038

**Presenter:** Aaron Smithers, Southern Folklife Collection, Wilson Special Collections Library, UNC-Chapel Hill

**Title:** *Our Archive Could Be Your Life: Collecting Music Scenes in the Southern Folklife Collection*

**Description:** The Southern Folklife Collection (SFC) is dedicated to collecting, preserving, and disseminating the traditional and vernacular music, art, and culture of the American South. The SFC has developed strong relationships with communities of visual artists, musicians, producers, and journalists actively participating in North Carolina's indie, rock, and underground music scenes, which are underrepresented in academic archives. Highlighting collections of silkscreen poster artists, local music labels, venues, and even chef Bill Smith's music T-shirts, this presentation will demonstrate how working with these communities invites new users and potential donors by establishing the SFC as an institutional partner leading the way in documenting local history.

**Presenter:** Kristen Merryman, Digital Projects Librarian, North Carolina Digital Heritage Center

**Title:** *Archives Outside the Repository: the Challenges of Finding and Digitizing Materials from Underrepresented Communities*

**Description:** This presentation would focus on the North Carolina Digital Heritage Center's upcoming efforts to digitize more materials that document underrepresented communities in North Carolina,

when its scope to date has been to partner with cultural institutions who may not collect from these communities. The presentation would include work the staff is doing to expand their definition of "cultural organization," and ideas on meeting the communities where they are. In addition, the presentation would include a dialog with the audience about ways to encourage the Center's partner institutions to expand collecting efforts to these communities and find "hidden collections" already within their repositories that could be candidates for digitization.

**Presenter:** Craig Fansler, Preservation Librarian, Special Collections & Archives, Z. Smith Reynolds Library, Wake Forest University

**Title:** *Irish Ink: Printing and Visualizing the Dolmen Press Collection*

**Description:** The Dolmen Press was operated by Liam and Josephine Miller from 1951-1987 in Dublin, Ireland. Following Liam Miller's death, the Z. Smith Reynolds Library Department of Special Collections and Archives acquired the archives of the Dolmen Press. The Dolmen Press provided a publishing outlet for Irish poets and artists. This collection contains many of the original Dolmen Press printing blocks (linocuts, wood engravings and metal plates) used to print the images contained in their books. In 2013, the ZSR Library received a donated letterpress, which Preservation Librarian, Craig Fansler has been using to print the Dolmen Press printing blocks and uncover their images. By imaging these printing plates, which are in a way, hidden, they become visible and more accessible to our users.

**2:15 p.m. - 2:45 p.m.**

***Afternoon Break and Poster Session (Sponsored by University Products)***

**Location:** Lipinsky Lobby (Lipinsky Hall)

**2:45 p.m. - 4:00 p.m.: Concurrent Lightning Round Sessions**

***Session 3A: Uncovering Diverse Voices in Archival Collections***

**Location:** Karpen 038

**Presenters:**

Megan Lewis, Technical Services Archivist, Sallie Bingham Center for Women's History and Culture, Duke University

Valerie Szwaya, Technical Services Intern, Sallie Bingham Center for Women's History and Culture, Duke University

Leah Kerr, Project Archivist, John Hope Franklin Research Center for African and African American History and Culture, Duke University

Meggan Farish, Intern, John Hope Franklin Research Center for African and African American History and Culture, Duke University

Emily Abbott, Intern, Student Nonviolent Coordinating Committee Digital Gateway, Duke University

**Description:** In 2016, Duke University approved an Institutional Statement of Commitment to Diversity and Inclusion. In line with this effort, the John Hope Franklin Research Center and the Sallie Bingham Center at the David M. Rubenstein Rare Book & Manuscript Library collect, preserve, and make available collections highlighting diverse viewpoints. Panelists will explore formerly hidden voices in original sources that provide users with evidence to broaden their perspectives on American history and culture. The materials in the Marcus Garvey Papers, the Student Nonviolent Coordinating Committee Legacy Project, and the records of Southerners on New Ground illustrate archival inclusion efforts, community partnerships, and contemporary relevancies.

***Session 3B: Social Media Archiving: Documenting Community Reflections and Reactions***

**Location:** Karpen 034

**Presenters:**

Caitlin Christian-Lamb, Digital Archivist, Davidson College

Brian Dietz, Digital Program Librarian for Special Collections, NSCU Libraries

Valerie Gillispie, University Archivist, Duke University Libraries

Nikki Lynn Thomas, Archivist for Collection Management, UNC Charlotte

Jessica Venlet, Assistant University Archivist, UNC Chapel Hill Libraries

**Description:** Social media archiving is an exciting new way to overcome the notoriously difficult task of documenting disparate and informal community conversations and opinions. But actually collecting the content often proves challenging due to many factors such as selecting tools for harvesting, ethics and permission, and access. Our presentations will discuss some of these challenges and our methods for planning and implementing social media archiving projects at college and university special collections.

**4:00 p.m. - 5:00 p.m.: SNCA Business Meeting**

***SNCA Business Meeting*** (all SNCA members welcome to attend)

**Location:** Karpen 033

**4:00 p.m. - 7:00 p.m.: Dinner on your own**

**7:00 p.m. - 9:00 p.m.**

***Dessert Reception and Awards Ceremony (Sponsored by Crawford Media Services, Inc., The Biltmore, and Highland Brewing)***

**Location:** Lipinsky Lobby

**Description:** Mingle with colleagues as you enjoy dessert and the awards ceremony. Awards ceremony at 7:45.

**Friday, March 17****8:00 a.m. - 9:00 a.m.*****Registration and Breakfast*****Location: Lipinsky Lobby****9:00 a.m. - 10:15 a.m.*****Keynote Address***

Dr. Meredith Evans, Director

Jimmy Carter Library and Museum

*"No Fear: Social Responsibility and Community Archiving"***Location: Lipinsky Auditorium****10:15 a.m. - 10:45 a.m.*****Morning Break*****Location: Lipinsky Lobby****10:45 a.m. – 12:00 p.m.: Concurrent Sessions*****Session 4A: Good Medicine: Prescription for a Successful Digitization Project*****Location: Karpen 034****Presenters:**

Jennifer Motszko, Manuscript Archivist, The University of North Carolina at Greensboro

David Gwynn, Digital Projects Coordinator, The University of North Carolina at Greensboro

Sarah Prescott, Project Assistant, The University of North Carolina at Greensboro

**Description:** Following a successful collaboration between UNCG Libraries and Cone Health Medical Library, funding was sought to expand digital collections documenting Greensboro's medical history. Good Medicine: Greensboro's Hospitals and Healers, an LSTA funded digitization grant, will provide digital access to more than 47,100 items from 27 archival collections and several monographs. Working with the complex needs of four institutions with varying missions created many challenges throughout the process. This presentation will address several of these challenges, including sensitive representation of controversial topics, ethical consideration surrounding digital display and metadata, and balancing disparate institutional approaches to processing and digitization.

***Session 4B: Collaborating to Document the Community Response to the Fatal Police Shooting of Keith Lamont Scott (Charlotte, September 20, 2016)*****Location: Karpen 038**

**Presenter:** Dr. Tekla Ali Johnson, Co-Director Southern Preservation Center, Former Head African American Studies Program, Johnson C. Smith University

**Title:** *Trajectory of Violence: "Stiff Resistance"*

**Description:** The specter of mass public demonstration in Charlotte following the fatal police shooting of Keith Lamont Scott caused many to look on in amazement or fear, despite news of months of protests in other cities. In the face of demands that protesters not assemble, shows of force by militarized police units, and efforts to prohibit demonstrators' public expressions of condemnation of police, mobilized citizen-activists would not retreat. The presenter offers a first-person account of some of those local actions, and ponders whether Charlotte activists helped to slow growth in the numbers of those killed by police in 2016 by figuratively locking arms with the protesters against police shootings in other cities. What is being documented here, is how hundreds (thousands?) of Charlotteans rejected the loss of their identification with a "new south," and found themselves populating the chanting throng "no more killing" and "retraining for police" in this eastern theatre of the Black Lives Matter Movement.

**Presenter:** Brandon Lunsford, Archival Services Librarian, James B. Duke Memorial Library, Johnson C. Smith University

**Title:** *Documenting Reaction to the Keith Lamont Scott Shooting and the History of Protest at an HBCU*

**Description:** The James B. Duke Memorial Library at Johnson C. Smith University has been working closely with local activists and other cultural institutions in Charlotte to document the protest movement that emerged around the death of Keith Scott. We have been working with faculty at UNCC to document the reactions of the JCSU community to the shooting and its aftermath, and have collected images and testimonials from Smithites involved in a peaceful protest on campus. JCSU also hosted a panel discussion on 11/17/16 coordinated by Dr. Tiffany Packer that featured a dialogue with community members, students, and academics on race and policing.

**Presenter:** Dawn Schmitz, Associate Dean for Special Collections and University Archives, J. Murrey Atkins Library, UNC Charlotte

**Title:** *A Collaborative Approach to Documenting the Community Response to the Shooting of Keith Lamont Scott*

**Description:** Atkins Library at UNC Charlotte is working with members of the university and Charlotte community to help ensure that the reaction to the shooting of Keith Lamont Scott is documented. We collaborated with the Levine Museum of the New South to collect photographs and other digital resources that they solicited from the community for their exhibit K(NO)W Justice K(NO)W Peace. We provided support for university faculty members to conduct and record interviews. Finally, we are taking a community-based approach to supporting the documentation of student activism by helping the Africana Studies Department hold a teach-in and connecting with activists and encourage them to document their social justice work.

**Presenter:** Katie Causier Howell, University Archivist, J. Murrey Atkins Library, UNC Charlotte

**Title: *Leveraging University History and Support for Personal Digital Archiving in the Documentation of Student Activism***

**Description:** Atkins Library at UNC Charlotte has planned two events to encourage and empower students to document their own activist activities. First, our staff developed personal digital archiving workshops designed to teach student activists how to preserve their born-digital records and social media presences. Second, our latest exhibit was designed to engage current student leaders with historic campus activism. By sharing the efforts of past student leaders and highlighting how student activism has traditionally been documented, we hope to inspire student leaders to preserve their records of campus activism and social justice.

**12:00 p.m.: Lunch on your own**

**1:00 p.m. - 2:00 p.m. Optional Tour of the UNCA Special Collections** (sign-up is on the registration form—no limit)

**Location: Meet in UNCA Special Collections in Ramsey Library**

**1:30-3:30: Optional Tour of the Biltmore Archives** (sign-up is on the registration form—limit 20)

Location: Meet in the parking lot of the Reception and Ticketing Center on Biltmore Estate. You will drive up to Biltmore House as a group, accompanied by a Biltmore archivist, for an hour-long tour of the archives. Carpooling is encouraged. If you are late, you will not be able to join the group. There is a strict limit of 20 people.

Note: This tour only includes archives; if you wish take the regular guest tour of Biltmore House you may purchase tickets online at [Biltmore.com](http://Biltmore.com).