

2017 SNCA Conference: Schedule
Society of North Carolina Archivists
University of North Carolina, Asheville, NC
March 15-17, 2017

Wednesday, March 15

Note: Please sign up for this day's events when you register for the conference

Free parking is available for attendees

See [here](#) for detailed information on workshops

8:30 a.m. – 12:00 p.m.: DAS Exam

Society of American Archives DAS Exam

Register at: <http://saa.archivists.org/events/das-comprehensive-exam-february-2017/759/>

Location: UNCA Special Collections Reading Room, Ramsey Library

12:00 p.m. – 1:00 p.m. Lunch (on your own)

9:00 a.m. – 5:00 p.m.: Workshop I

Identifying and Handling Visual Materials

Location: UNCA TBA

9:00 a.m - 5:00 p.m.: Workshop II

Introduction to ArchivesSpace

Location: UNCA TBA

6:00 p.m. - 8:00 p.m.

Pre-Conference Evening Social

Location: Catawba Brewing Company, 32 Banks Ave., Asheville (828) 552-3934

Description: Asheville has been tapped as the top craft beer city in the United States. Gather with your fellow archivists at Catawba Brewery on the famous South Slope for an evening a fellowship, beer and food. Buxton BBQ, recently named one of the outstanding barbeque restaurants in the nation, and a food truck provide dinner as you quaff an excellent craft beer. If you feel adventurous, there are three other breweries within walking distance (Green Man, Burial and Twin Leaf). Food available at Buxton Hall Barbecue <http://www.buxtonhall.com/> and one or two of Asheville's food trucks (check the website for the details)

CONFERENCE PARKING

Parking will be free for conference attendees. Approximately one week prior to the conference, registrants will receive a link to a printable link to an e-permit for printing prior to the conference.

Thursday, March 16

8:00 a.m. - 9:00 a.m

Registration and Breakfast

Location: Lipinsky Lobby (Lipinsky Hall)

9:00 a.m. - 10:15 a.m.

Welcome and Introductions

Opening Plenary Session

Dr. Darin Waters, Assistant Professor of History

University of North Carolina, Asheville

Title: TBA

Location: TBA

10:15 a.m. - 10:45 a.m.

Morning Break and Vendor Exhibition

Location: Lipinsky Lobby

10:45 a.m. - 12:00 p.m.: Concurrent Sessions

Session 1A: Uncovering African American History

Location: TBA

Presenters:

Richard Cox, Digital Technology Consultant, UNCG University Libraries

Christy Hyman, Director of GPUMC Archives-Cochrane-Woods Library at Nebraska Wesleyan University

Marcellaus Joiner, Archivist, Heritage Research Center, High Point Museum

Erin Lawrimore, University Archivist, UNCG University Libraries

Description: An exploration of hidden African American history in North Carolina from slavery into the twentieth century, and how we each have each worked with community organizations, stakeholders, and institutions. This will include Marcellaus speaking on the importance of hidden African American genealogy resources, Erin talking about work to uncover and tell the stories of African Americans on UNCG's campus prior to desegregation in 1956, Christy's elaboration upon her experiences researching slaves bordering the Great Dismal Swamp Region, and how Richard and the State Archivist are coordinating a varied group from across North Carolina in planning a new statewide slave deed-focused

addition to UNCG's Digital Library on American Slavery, as well as community outreach projects in support of the effort.

Session 1B: What Have We Lost? A Unified Effort to Preserve North Carolina Community College History

Location: TBA

Presenters:

Erin Allsop,

Peggy Higgins, Systems/Access Services Librarian, Asheville-Buncombe Technical College

Jenny Thomas, Information Technology Librarian, Randolph Community College (Asheboro)

Description: For nearly 60 years, the community college system of North Carolina has helped North Carolina become a leader in workforce development. Sadly, the opportunity to learn about this history is rapidly deteriorating (pun-intended). Out of the 58 community colleges within our system, only ONE has a full time archivist on staff. The North Carolina Community College Archives Association hopes to change all of that by raising awareness about our system's history and advocating for its preservation. This panel discussion will discuss the importance of archives in changing times and the need for collaboration between archivists, librarians, and paraprofessionals.

12:00 p.m. - 1:00 p.m

Lunch (Sponsored by Hollinger Metal Edge, Inc.; The MediaPreserve)

Location: Sherrill Center Scholarship Deck (4th Floor)

1:00 p.m. - 2:15 p.m.: Concurrent Sessions

Session 2A: TBA

Location: TBA

Presenter: Andrea Green, North Carolina Department of Cultural Resources

Title: ***Archiving State Government Websites: Methods and Challenges of Archiving North Carolina State Government Websites and Social Media***

Description: Since 2005, the State Library has collaborated with the State Archives of NC to manage the NC State Government Web Site Archives, which provides archiving, preservation, and access services for websites and social media content produced and maintained by NC state agencies. The program is collaborative in nature with state agency and account creators to ensure the capture of and access to content, including direct messages in social media tools. This presentation will focus on the tools used as well as the policies, scope, user support, and outreach developed in order to effectively archive web content in a constantly evolving digital environment.

Presenter: Lisa Sisco,

Title: ***PDF/A: A Vital Standard***

Description: Information professionals need to actively participate in the development of ISO standards. As a member of a delegation that decides what technical aspects will be implemented in the Portable Document Format (PDF), it has become increasingly clear that librarians and archivists need to weigh in on the development of digital formats at the onset rather than passively accept standards as viable options for long-term preservation of digital information from vendors. I would like to speak to the complexities of the standard development process of PDF/A, where the format stands and, lastly, the importance of additional commentary and/or participation from our community that is needed for the upcoming meetings in Berlin this May 2017.

Presenter: Lisa Gregory,

Title: *You Are Here: Preliminary Report on the 2016-2017 Digital Summit Initiative*

Description: For more than 20 years, many North Carolina archives and libraries have been enthusiastically digitizing and sharing their collections online. During 2016-2017, the State Library of North Carolina has embarked on a Digital Summit Initiative, to review what these digital initiatives have accomplished and where they're headed. Through a literature review, a statewide survey, and a day-long meeting, the Summit team has asked how this work serves our communities and what resources are most needed. This presentation will give a sneak preview of results, which will be released broadly in a final report later on this Spring.

Session 2B: TBA

Location: TBA

Presenter: Virginia Ferris

Title: *Wolf Tales: Documenting Voices of Diversity at NC State*

Description: Led by the NCSU Libraries Special Collections Research Center, the Wolf Tales mobile story-collecting program explores new models of outreach and oral history to document a diverse range of current and former student voices. With grant funding from the NCSU Office of Institutional Equity and Diversity, the program is actively targeting outreach to historically underrepresented voices and building partnerships with campus groups focused on diversity and inclusion. The lightning talk will focus on efforts to build a more inclusive archival record of the student experience and to support members of the campus community in telling their own histories.

Presenter: Aaron Smithers

Title: *Our Archive Could Be Your Archive: Collecting Music Scenes in the Southern Folklife Collection*

Description: The Southern Folklife Collection (SFC) is dedicated to collecting, preserving, and disseminating the traditional and vernacular music, art, and culture of the American South. The SFC has developed strong relationships with communities of visual artists, musicians, producers, and journalists actively participating in North Carolina's indie, rock, and underground music scenes, which are underrepresented in academic archives. Highlighting collections of silkscreen poster artists, local music

labels, venues, and even chef Bill Smith's music T-shirts, this presentation will demonstrate how working with these communities invites new users and potential donors by establishing the SFC as an institutional partner leading the way in documenting local history.

Presenter: Kristen Merryman

Title: *Archives Outside the Repository: the Challenges of Finding and Digitizing Materials from Underrepresented Communities*

Description: This presentation would focus on the North Carolina Digital Heritage Center's upcoming efforts to digitize more materials that document underrepresented communities in North Carolina, when its scope to date has been to partner with cultural institutions who may not collect from these communities. The presentation would include work the staff is doing to expand their definition of "cultural organization," and ideas on meeting the communities where they are. In addition, the presentation would include a dialog with the audience about ways to encourage the Center's partner institutions to expand collecting efforts to these communities and find "hidden collections" already within their repositories that could be candidates for digitization.

Presenter: Craig Fansler

Title: *Irish Ink: Printing and Visualizing the Dolmen Press Collection*

Description: The Dolmen Press was operated by Liam and Josephine Miller from 1951-1987 in Dublin, Ireland. Following Liam Miller's death, the Z. Smith Reynolds Library Department of Special Collections and Archives acquired the archives of the Dolmen Press. The Dolmen Press provided a publishing outlet for Irish poets and artists. This collection contains many of the original Dolmen Press printing blocks (linocuts, wood engravings and metal plates) used to print the images contained in their books. In 2013, the ZSR Library received a donated letterpress, which Preservation Librarian, Craig Fansler has been using to print the Dolmen Press printing blocks and uncover their images. By imaging these printing plates, which are in a way, hidden, they become visible and more accessible to our users.

2:15 p.m. - 2:45 p.m.

Afternoon Break and Poster Session (Sponsored by University Products)

Location: Lipinsky Lobby (Lipinsky Hall)

2:45 p.m. - 4:00 p.m.: Concurrent Lightning Round Sessions

Session 3A: Uncovering Diverse Voices in Archival Collections

Location: TBA

Presenters:

Megan Lewis and Valerie Szwaya, Duke University

Leah M. Kerr and Meggan Farish, Duke University, Robert A. Hill Collection (Marcus Garvey Papers) and Universal Negro (Improvement Association Papers Project Records)

Emily Abbott, Duke University, Student Nonviolent Coordinating Committee Digital Gateway

Description: In 2016, Duke University approved an Institutional Statement of Commitment to Diversity and Inclusion. In line with this effort, the John Hope Franklin Research Center and the Sallie Bingham Center at the David M. Rubenstein Rare Book & Manuscript Library collect, preserve, and make available collections highlighting diverse viewpoints. Panelists will explore formerly hidden voices in original sources that provide users with evidence to broaden their perspectives on American history and culture. The materials in the Marcus Garvey Papers, the Student Nonviolent Coordinating Committee Legacy Project, and the records of Southerners on New Ground illustrate archival inclusion efforts, community partnerships, and contemporary relevancies.

Session 3B: Social Media Archiving: Documenting Community Reflections and Reactions

Location: TBA

Presenters:

Jessica Venlet (et. al)

Description: Social media archiving is an exciting new way to overcome the notoriously difficult task of documenting disparate and informal community conversations and opinions. But actually collecting the content often proves challenging due to many factors such as selecting tools for harvesting, ethics and permission, and access. Our presentations will discuss some of these challenges and our methods for planning and implementing social media archiving projects at college and university special collections.

4:00 p.m. - 5:00 p.m: SNCA Business Meeting

SNCA Business Meeting (all SNCA members welcome to attend)

Location: TBA

4:00 p.m. - 7:00 p.m.: Dinner on your own

7:00 p.m. - 9:00 p.m.

Dessert Reception and Awards Ceremony (Sponsored by Crawford Media Services, Inc.)

Location: Lipinsky Lobby

Description: Mingle with colleagues as you enjoy dessert and the awards ceremony. Drinks will be available for purchase. \$10 per additional guest. Awards ceremony at 7:45.

Friday, March 17

8:00 a.m - 9:00 a.m.

Registration and Breakfast

Location: Lipinsky Lobby

9:00 a.m. - 10:15 a.m.

Keynote Address

Dr. Meredith Evans, Director

Jimmy Carter Library and Museum

Location: TBA

10:15 a.m - 10:45 a.m.

Morning Break

Location: Lipinsky Lobby

10:45 a.m. – 12:00 p.m: Concurrent Sessions

Session 4A: Good Medicine: Prescription for a Successful Digitization Project

Location: TBA

Presenters:

Jennifer Motszko (et.al)

Description: Following a successful collaboration between UNCG Libraries and Cone Health Medical Library, funding was sought to expand digital collections documenting Greensboro’s medical history. Good Medicine: Greensboro’s Hospitals and Healers, an LSTA funded digitization grant, will provide digital access to more than 47,100 items from 27 archival collections and several monographs. Working with the complex needs of four institutions with varying missions created many challenges throughout the process. This presentation will address several of these challenges, including sensitive representation of controversial topics, ethical consideration surrounding digital display and metadata, and balancing disparate institutional approaches to processing and digitization.

Session 4B: Collaborating to Document the Community Response to the Fatal Police Shooting of Keith Lamont Scott (Charlotte, September 20, 2016)

Location: TBA

Presenter: Dr. Tekla Ali Johnson, Co-Director Southern Preservation Center, Former Head African American Studies Program, Johnson C. Smith University

Title: *Trajectory of Violence: “Stiff Resistance”*

Description: The specter of mass public demonstration in Charlotte following the fatal police shooting of Keith Lamont Scott caused many to look on in amazement or fear, despite news of months of protests in other cities. In the face of demands that protesters not assemble, shows of force by militarized police units, and efforts to prohibit demonstrators' public expressions of condemnation of police, mobilized citizen-activists would not retreat. The presenter offers a first-person account of some of those local actions, and ponders whether Charlotte activists helped to slow growth in the numbers of those killed by police in 2016 by figuratively locking arms with the protesters against police shootings in other cities. What is being documented here, is how hundreds (thousands?) of Charlotteans rejected the loss of their identification with a "new south," and found themselves populating the chanting through "no more killing" and "retraining for police" in this eastern theatre of the Black Lives Matter Movement.

Presenter: Brandon Lunsford, Archival Services Librarian, James B. Duke Memorial Library, Johnson C. Smith University

Title: *Documenting Reaction to the Keith Lamont Scott Shooting and the History of Protest at an HBCU*

Description: The James B. Duke Memorial Library at Johnson C. Smith University has been working closely with local activists and other cultural institutions in Charlotte to document the protest movement that emerged around the death of Keith Scott. We have been working with faculty at UNCC to document the reactions of the JCSU community to the shooting and its aftermath, and have collected images and testimonials from Smithites involved in a peaceful protest on campus. JCSU also hosted a panel discussion on 11/17/16 coordinated by Dr. Tiffany Packer that featured a dialogue with community members, students, and academics on race and policing.

Presenter: Dawn Schmitz, Associate Dean for Special Collections and University Archives, J. Murrey Atkins Library, UNC Charlotte

Title: *A Collaborative Approach to Documenting the Community Response to the Shooting of Keith Lamont Scott*

Description: Atkins Library at UNC Charlotte is working with members of the university and Charlotte community to help ensure that the reaction to the shooting of Keith Lamont Scott is documented. We collaborated with the Levine Museum of the New South to collect photographs and other digital resources that they solicited from the community for their exhibit K(NO)W Justice K(NO)W Peace. We provided support for university faculty members to conduct and record interviews. Finally, we are taking a community-based approach to supporting the documentation of student activism by helping the Africana Studies Department hold a teach-in and connecting with activists and encourage them to document their social justice work.

Presenter: Katie Causier Howell, University Archivist, J. Murrey Atkins Library, UNC Charlotte

Title: *Leveraging University History and Support for Personal Digital Archiving in the Documentation of Student Activism*

Description: Atkins Library at UNC Charlotte has planned two events to encourage and empower students to document their own activist activities. First, our staff developed personal digital archiving workshops designed to teach student activists how to preserve their born-digital records and social media presences. Second, our latest exhibit was designed to engage current student leaders with historic campus activism. By sharing the efforts of past student leaders and highlighting how student activism has traditionally been documented, we hope to inspire student leaders to preserve their records of campus activism and social justice.

11:45 a.m.: Lunch on your own

1:00 p.m. - 2:00 p.m. Optional Tour of the UNCA Special Collections (sign-up is on the registration form—no limit)

Location: Meet in UNCA Special Collections in Ramsey Library

1:30-3:30: Optional Tour of the Biltmore Archives (sign-up is on the registration form—limit 20)

Location: Meet in the Biltmore ticket and reception center, where you will enter the estate with Biltmore archives staff to tour the archives. Tour will be one hour long, but archives is some distance from the entrance.

Note: Strict limit of 20 people. Carpooling is encouraged, and if you are late, you will not be able to join the group.