

2017 SNCA Conference: Poster Session

**Society of North Carolina Archivists
University of North Carolina, Asheville, NC
March 16, 2017**

Presenter: Chase Hanes

Title: *Centering Queerness: Germany's Stefan George*

Description: Stefan George was a gay German poet whose literary renown peaked in the years surrounding WWI. 'Centering Queerness: Germany's Stefan George' is my website that displays digitized, hand-written manuscripts by George and texts by his followers. The project emphasizes queer aspects of George's life and offers a unique lens examining queer identity politics, ultimately adding a voice to queer history. My poster will detail how I confronted ethical issues the project prompted. While being attentive to George's misogyny and alleged quasi-affiliation to Nazism, I explored how George's whole story contributes to queer history—with all of its problems and triumphs.

Presenters: Stacy Rue and Lolita Rowe

Title: *Thinking Outside the Archival Box: Community Outreach Through Pop Culture Collections*

Description: Archives, in the imagination of the general public, are storehouses full of dusty documents concerned with matters of great historical importance. Popular culture collections provide an opportunity to help demystify archives and special collections by broadening public understanding of their diversity. Staff from UNC Charlotte's Special Collections and University Archives have engaged in a variety of traditional and non-traditional outreach in the wider community using their collections of historical comic books. This includes the promotion of the collection through social media and at comic book conventions, which has led to an ongoing collaboration with the Charlotte-Mecklenburg Library.

Presenter: Sara Maeve Whisnant

Title: *If This, Then That: Promoting School History Through Social Media*

Description: In celebration of the 125th Anniversary of the establishment of The University of North Carolina at Greensboro, the Special Collections and University Archives (SCUA) partnered with the Chancellor's office to promote the history of the University leading up to the celebration during the 2017-18 school year. In order to promote the University, SCUA has implemented multiple social media series which focus on UNCG traditions, campus changes, and also highlight students, alumni, and faculty members. This poster will illustrate how SCUA broadened our outreach program to engage students and promote the upcoming anniversary using social media trends and SCUA's digital collections.

Presenter: Emily Reed

Title: *Embracing Organizational Change: A Period of Opportunity for Archives*

Description: Mercy Heritage Center, archives of the Sisters of Mercy of the Americas, preserves and relates the story of the Institute of the Sisters of Mercy of the Americas. The Sisters of Mercy of the Americas is a congregation of Catholic women religious who have been involved in ministry work in the United States since 1843. They can be found in over 12 countries and 48 states and are a part of the

largest English-speaking order in the world.

Beginning in 2016, the Sisters of Mercy began the Journey to Oneness, a period of transition and change that will take their six administrative and canonical communities into one. Rather than batten down the hatches and hope for the best, Mercy Heritage Center recognizes that periods of organizational change are a time for advocacy and growth for the archives. Several implemented programs: an oral history program for membership, a records management program for administrative offices, and the joint implementation of a content management system for the Institute's communications teams, demonstrate ways in which Mercy Heritage Center embraced change, strengthened relationships internally, and grew the archives reach.

Presenter: Caitlin Graham

Title: *Connecting University Libraries and High School Classrooms by Empowering Young Researchers*

Description: In 2015, UNC-Greensboro's Special Collections and University Archives (SCUA) launched an outreach program in local high schools designed to introduce students to archival collections, information literacy, and research methods. SCUA partnered with the UNCG School of Education to recruit graduate students to assist in curriculum development, teaching, and liaison work with teachers so that our program could bring archivists and collections into local classrooms. This poster will discuss our pedagogical outreach from the perspective of an education graduate student who learned about archival methods and digital collections and translated that knowledge into accessible lessons for high school teachers and students.