Society of North Carolina Archivists, 2016, Vice President / Program Chair Report

The Program Committee has been busy planning the SNCA/SCAA Spring 2016 Conference in Charlotte, NC. The theme was “Advocacy and Engagement: Demonstrating the Value of Archives.” March 30th-April 1st was a full and half day conference at the Mint Museum Uptown.

Venue and date:
In early 2015, the SNCA Board determined that Charlotte would be the location of the 2016 conference. Outgoing Development Chair Grant Gerlich secured the Mint Museum Uptown as the venue for late March, early April, as those dates worked best for the Mint and for reserving room blocks in downtown Charlotte. In mid 2015, the SNCA Board decided to reach out to SCAA, and began working on planning a joint conference.

Plenary and keynote speakers:
Thursday Keynote Address Speaker: Dr. William R. Ferris, Professor of History, University of North Carolina, Chapel Hill “The Storied South: Voices of Writers and Artists”
Friday Plenary Session Speaker: Dr. Seth Kotch, Professor of American Studies, University of North Carolina, Chapel Hill “The Collector, the Community, the Reel, and the Real”

Program committee members:

Local arrangements committee members:
Dawn Schmitz, Emily Reed, Lolita Rowe, Kat Oosterhuis, and Nikki Thomas

Poster session committee members:
Dawn Schmitz, Patrick Cullom, Ellen Show, Mary Jo Fairchild, Jennifer Motszko, Virginia Ferris, and Jolie Braun

Panel session committee members:
Marcellaus Joiner, Erin Baucom, Joshua Larkin Rowley, Elizabeth Johnson, and Rebeca Petersen May, Joseph Meloche, and Jolie Braun

Programming and schedule:
The full schedule is available online. There were 8 sessions featuring 34 speakers from North Carolina, South Carolina, and beyond. There were 8 poster presenters during the poster session. 154 attendees registered online for the conference.
Tours, social, and reception:
The Mercy Heritage Center and Duke Energy offered optional complimentary tours of their space. 25 people signed up for the Mercy Heritage Center tour and 23 people signed up for the two Duke Energy tours. 61 people signed up for the social hour on Wednesday night at Triple C Brewery. 112 people registered to attend the reception at the Mint Museum Uptown.

Conference Rates

<table>
<thead>
<tr>
<th>Early Registration: ends February 28</th>
<th>Late Registration: ends March 24</th>
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</thead>
<tbody>
<tr>
<td>SNCA members: $65</td>
<td>SNCA members: $55</td>
</tr>
<tr>
<td>Non-member: $75</td>
<td>Non-member: 65</td>
</tr>
<tr>
<td>Student SNCA member: $25</td>
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</tr>
<tr>
<td>Student Non-member: $30</td>
<td>Student non-member: $30</td>
</tr>
<tr>
<td>Volunteers/Retirees: $25</td>
<td>Volunteers/Retirees: $25</td>
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Hotel information:
- **Omni Charlotte Hotel**, $169 (cut-off date February 29, 2016)
- **Holiday Inn Express, Charlotte – Center City**, $149 (cut-off date February 29, 2016)

Thank you to the program committee, the poster and panel session committees, and the local arrangements committee for your efforts.

Respectfully submitted, Jolie Braun, 2015-2016 Vice President and Program Chair