

SOCIETY OF NORTH CAROLINA ARCHIVISTS
ELECTRONIC RESOURCES CHAIR
2015-2016 REPORT

Anne Ligon Harding was appointed SNCA E-Resources Chair in for 2015-2017 in May after previous chair Ann Cooper left the state for a Digital Archivist position at the College of William & Mary.

WEBSITE

From March 31st, 2015 to March 31st, 2016, SNCA's website (ncarchivists.org) received slightly over **20,000** hits (20,222), over half of which has been traffic to the site between January 2016 and March 2016. February 2016 was our busiest month yet since the launch of our WordPress-based site, with approximately **4700** page views - almost 1500 hundred over our second-biggest month ever. Our "at-a-glance" conference schedule was a significant portion of these hits, and was reported to be helpful to SCAA and SNCA members, so we will plan to provide this resource for the 2017 conference as well.

ELECTIONS

This year, SNCA was able to hold elections for 2016-2017 Executive Board members online via Qualtrics. Access to the electronic ballot was validated against a list of emails associated with current SNCA memberships, and voting data was anonymized upon submission.

ONLINE REGISTRATION

Both membership and conference sign-ups and payments continue to be managed online; within the next few months, we will be implementing new forms on the website to streamline these processes in conjunction with a proposed redesign of ncarchivists.org.

LISTSERV AND FORWARDING

There have been some problems with members failing to receive SNCA listserv emails, and with emails sent to official SNCA forwarding addresses not reaching the appropriate board members. In collaboration with Membership Chair Winnie Titchener, I have audited the SNCA listserv membership list; all current SNCA members should now be included in the list.

Unfortunately, the enterprise-class spam filtering systems in place at many of our institutions tend to erroneously identify email from forwarders or from listservs as spam, which may affect delivery of SNCA listserv emails to some members. This is not a problem that is unique to Google Groups. Creating inbox rules to whitelist emails from the listserv has been effective for several members who have encountered this problem. Any members who are not receiving listserv emails are encouraged to contact the Electronic Resources Chair at info@ncarchivists.org for assistance.

Respectfully submitted,

Anne Ligon Harding
2015-2016 Electronic Resources Chair