



**Society of North Carolina Archivists / South Carolina Archival Association
Joint Conference
Mint Museum Uptown, Charlotte, NC
March 30-April 1, 2016**

WEDNESDAY, MARCH 30

WORKSHOP AND MERCY HERITAGE CENTER TOUR PARKING

Free parking is available for attendees.

9:00-12:00 Morning Workshop

Introduction to Digital Humanities for Archivists & Librarians

Location: Mercy Heritage Center, 720 Heritage Center Place, Belmont, NC

Instructors: Caitlin Christian-Lamb, Associate Archivist of Davidson College; Chelcie Juliet Rowell, Digital Initiatives Librarian at Wake Forest University; and Stewart Varner, Digital Scholarship Librarian at the University of North Carolina, Chapel Hill

Description: This workshop will introduce digital humanities concepts and provide a hands-on learning experience for archivists and librarians looking to become more engaged with digital scholarship.

1:00-4:00 Afternoon Workshops

Using Omeka for Online Archive Development

Location: Mercy Heritage Center, 720 Heritage Center Place, Belmont, NC

Instructors: Trudi Abel, cultural historian and Research Services Archivist at Duke University and Victoria Szabo, Associate Research Professor of Visual and Media Studies at Duke University

Description: Learn how to use the Omeka online archive development tool to create digital collections of multimedia source materials using Omeka.net or your own hosted site.

Making the Most of Social Media: Strategic Planning for Effective Engagement

Location: Mercy Heritage Center, 720 Heritage Center Place, Belmont, NC

Instructor: Erin Lawrimore, University Archivist and chair of the University Libraries' Social Media Committee at the University of North Carolina, Greensboro

Description: This workshop will explore ways in which archivists can use social media to strategically advocate for and promote their work and collections.

4:00-5:00 Optional Tour of the Mercy Heritage Center Archives

Location: Mercy Heritage Center, 720 Heritage Center Place, Belmont, NC

5:00-7:00 Pre-Conference Evening Social

Location: Triple C Brewing, 2900 Griffith St., (704) 372-3212

Description: Meet at Triple C Brewing for a drink and social hour with colleagues. Located one block from the New Bern Station, Triple C can easily be reached by light rail. They offer free tours on Wednesdays at 6:30. Popular food truck Papi Queso will be on site as well.

THURSDAY, MARCH 31

CONFERENCE PARKING

Parking is available for \$5.00 in the garage across the street from the Mint Museum Uptown on Stonewall Street between South Tryon and Church Street. See the staff at the Museum's front desk for ticket validation. Attendees are also encouraged to walk to the Mint if possible, as both conference hotels are just a few blocks away.

8:00-9:00

Registration and Breakfast

Location: Atrium

9:00-10:15

Welcome and Introductions

Opening Plenary Session (Sponsored by The MediaPreserve)

Dr. Seth Kotch, Professor of American Studies, University of North Carolina, Chapel Hill
"The Collector, the Community, the Reel, and the Real"

Location: Auditorium

10:15-10:45

Morning Break and Vendor Exhibition (Sponsored by ArchiveSpace, Etherington Conservation Services, and North Carolina Preservation Consortium)

Location: Atrium

10:45-12:00 Concurrent Sessions

Session 1A: Kids These Days!: Archival Programming to Engage Youth from K-12

Location: Auditorium

Presenter: Kathleen Gray, Charleston County Public Library

Title: All Together Now: Collaborative Programming for Children and Young Adults

Description: The Charleston Archive and South Carolina Room are departments of the Charleston County Public Library with the shared mission of preserving historical materials and promoting their use. While student groups are frequent visitors to the departments, staff have been investigating alternative avenues of outreach to the youth community. In 2013, archives staff began partnering with CCPL's Young Adult Department, participating in both hands-on learning experiences in the archives and teen programs in the library at large. The speaker will highlight examples of programming and discuss the benefits of this interdepartmental partnership.

Presenter: Barrye Brown, College of Charleston

Title: The South Carolina Black History Bugle: Making African American Archives Accessible for 5th Grade Audiences

Description: In her 2014 presidential address, former SAA president Danna C. Bell voiced a wish for archivists to recognize the importance of working with the K-12 community. K-12 students and teachers constitute an important yet often overlooked user group that archivists should consider when crafting reference and outreach strategies. The Avery Research Center has embarked on such an endeavor by developing The South Carolina Black History Bugle, an educational magazine/resource for fifth-grade students. This talk will focus on the process of using archival collections to create educational outreach materials for K-12 audiences, as well as the challenges and opportunities along the way.

Presenter: Virginia Ellison, South Carolina Historical Society

Title: Pushing Paper: Promoting Archives to K-12 Students

Description: The SCHS strives to encourage use of our primary source collection among young adults. The presentation will discuss the planning, execution, and outcome of two occasions where grade school students worked directly with materials in the SCHS collection. First, the Berkeley County Junior Scholars History Campers visit where we gave the students an orientation to the archives, discussed the Charleston Earthquake of 1886, and then offered a "speed-dating" experience with archival materials on the Earthquake. Second, 90 8th-grade students visited over a three day period where students were given an orientation then came to the Reading Room to conduct research for their National History Day project in groups of six.

Presenter: Carol Waggoner-Angleton, Augusta University

Title: Your Stuff Isn't Too Boring: Reaching Grades 3-8 with Special Collections

Description: Archives and Special Collections hesitate about reaching out to the Grade 3-8 crowd. But we have an enormous opportunity to present our collections in fun new ways to foster an interest in history for the students we meet. This presentation discusses an opportunity presented to the Augusta University Special Collections Librarian to develop activities around a manuscript to illustrate how clues are followed when researching "History's Mysteries."

Session 1B: Successful Programs in Collaboration and Communication

Location: Board Room

Presenter: Jennifer Motszko and David Gwynn, University of North Carolina, Greensboro

Title: Community Connections: Building Relationships through Collaboration and Digitization

Description: Community-engaged scholarship and community outreach are high priorities for the UNCG University Libraries. Since 2013, several initiatives at UNCG have combined collection development, community outreach, digitization, and creative external funding sources, and have provided a model for future projects. This presentation will examine three of these initiatives: the Fisher Park Neighborhood Association Records, the Community Collections project, and the Hayes-Taylor YMCA Young Achievers Program. The speakers will discuss how each project has revealed new methods of relationship-building within the larger community and how each has served as a model for further collection development and digitization activities.

Presenter: Danisha Baker-Whitaker, North Carolina State University

Title: Speech and Sankofa: An Oral History Archive on AAE

Description: A digital repository to hold legacy interviews with sociolinguists who specialize in African American varieties of English (AAE) is in development. This project is guided through the collaborative efforts of faculty and scholars from the English, Communication, and IT departments at North Carolina State University. When completed, it will be an educational resource that is widely shared in support of the North Carolina Language and Life Project's enduring efforts to promote language diversity and create awareness regarding the marginalization of populations due to linguistic features. This presentation will share information gained from the process of collaboration and creation.

Presenter: Dennis Taylor, Clemson University

Title: And Other Duties as Assigned: The Archivist as Records Manager

Description: The "archivist-records manager" is becoming a frequent occurrence at many academic institutions. For the archivist who has little or no training in records management, how does one approach carrying out these additional assigned responsibilities? Establishing meaningful contacts and mastering relevant literature, are just two of the many challenges one faces. The presenter, through personal experiences and anecdotes, will demonstrate that collaborations and building relationships across disciplines and institutions are keys to success. The presentation will focus on practical matters such as time management, managing multiple priorities, and serving various constituencies.

12:00-1:00

Lunch (sponsored by Crawford Media Services, Inc.)

Location: Grand Room

1:00-2:15 Concurrent Sessions

Session 2A: Keeping the Faith and the Lights On: Starting and Revitalizing Archives

Location: Auditorium

Presenter: Nahali Croft, Campbell University

Description: Campbell University has had an archive for several decades, though the university has never had an archivist or a records manager. After a site visit from the Traveling Archivist Program in 2014 and the subsequent report, Campbell has employed a UNC student in the library science program and on the archives track to assist with developing policies, creating workflows, and arranging and describing archival materials. From creating processing plans to making collections accessible, this session will document the steps taken to secure and bring order to the current collections, as well as ensure access in the future.

Presenter: Tiffany Henry, Campbell University

Description: Following a site visit from the 2014 Traveling Archivist Program, Campbell University had a renewed interest in securing and preserving its collections in the archive. With no prior archival training, it became the responsibility of the metadata librarian to oversee the revitalization program of the archive. This session will speak to the learning curve, as well as explain the challenges of revitalization.

Presenter: Robert McInnes, Charlotte Christian College and Theological Seminary

Description: Mr. McInnes has started new archival programs for the City of Tampa, Florida, the New London County Historical Society, and most recently for Charlotte Christian College and Theological Seminary. Each program required a lengthy and detailed analysis of the

hierarchical structure of the host institutions, and an extensive search throughout each institution for any and all records (that were no longer in current use) to integrate into the archives. His most recent work at CCCTS is one that involved curatorialship of digital records.

Presenter: Akeem Flavors, Duke Energy

Description: In 2006 Duke Energy's first, and sole, corporate archivist of twenty years retired and management suspended the function. For nearly a decade, the archive lay dormant while donations continued to file in and the backlog grew. This presentation will highlight the strategies implemented, and challenges faced, by Duke Energy's two archivists in the past year. In particular, we will cover how we have built relationships internally that have increased visibility and turned our holdings into a valuable resource for employees in various roles in this corporation.

Session 2B: Sharing the Love: Generating an Archival Perspective in Community Groups

Location: Board Room

Presenter: Colleen Daw and Wick Shreve, University of North Carolina, Chapel Hill

Description: We are a team of graduate students at UNC-Chapel Hill. We are engaged in a community archiving partnership with a philanthropist from the Washington, D.C. metro area who has created his own outreach project: a hockey club for disadvantaged youth that has received national recognition. He is deeply involved in youth athletic engagement and educational development; his program boasts a 95% high school graduation rate. We are currently assisting in the digitization of his collection of audiovisual materials related to the hockey club. This presentation will outline our collaborative process for assessing, digitizing, and preserving the collection, as well as the mutual benefit non-traditional partnerships can have for both archivists and members of the surrounding community.

Presenter: Chaitra Powell, University of North Carolina, Chapel Hill

Description: In fall of 2014, the Southern Historical Collection at UNC-Chapel Hill began a partnership with the five founding members of the Historically Black Towns and Settlements Alliance (HBTSA). The alliance plans to use the impressive histories of each town to spur cultural tourism and economic development. As archivists we have been working to explain the direct link between the preservation of historical materials and the invigoration of their towns. Our work in community outreach has been successful and through grants and partnerships we plan to build more capacity to provide additional resources for these communities to maintain their own archives.

Presenter: Kelsey Moen and Elizabeth Grab, University of North Carolina, Chapel Hill

Description: My presentation, "Artists as Archivists", explores UNC's "Learning from Artists' Archives" program, which provides archival skill development for NC artists. Professional artists receive minimal guidance in the long-term management of their personal and studio archives, which represents a significant loss for art historical and cultural scholarship and a missed opportunity for community enrichment. Perhaps more significantly, archival training can provide artists with the option to fully utilize their materials for their own purposes, including exhibition preparation, applying for residencies, and grant-writing. To help bridge the gap between the arts and arts information communities, the program encourages artists to think archivally.

2:15-2:45

Afternoon Break and Poster Session (Sponsored by the Northeast Document Conservation Center, University Products, and Patterson Pope)

Location: Atrium

2:45-4:00 Concurrent Lightning Rounds

Session 3A: Archives Instruction and Outreach outside the Box

Location: Auditorium

Presenter: Dawne Lucas, University of North Carolina, Chapel Hill

Title: Librarians Are Not Gardeners

Description: This presentation highlights a collaborative project between the Health Sciences Library's Special Collections and a biology class to enhance the library's medicinal gardens.

Presenter: Shaunta Alvarez and Patrick Rudd, Elon University

Title: A Librarian, an Archivist, and a Professor Walk into...a Collaboration That Matters

Description: At Elon University, an Instruction Librarian and an Archives Librarian collaborated with teaching faculty to provide process-oriented learning opportunities with the unique collections housed in Belk Library's Archives and Special Collections Department. In this presentation, you will learn how this organic instruction model has worked with education majors to find resources to help restore a Civil War era one-room schoolhouse that still stands on our campus. Discover ways that this integrated practice can enhance teaching with primary sources and create meaningful collaborative opportunities between librarians, archivists and teaching faculty.

Presenter: Caitlin Christian-Lamb, Davidson College

Title: The Embedded Archivist

Description: Christian-Lamb will discuss her experience as an embedded archivist. Embedded instruction involves semester-long engagement (as opposed to "one-shot," single instruction sessions) with a class and represents an emerging form of archival practice. Christian-Lamb will focus on a few recent, longer-length course collaborations undertaken by the Davidson College Archives & Special Collections and a planned upcoming course. This talk will offer advice on collaborating with faculty, considering the role of the archivist in teaching, developing syllabi and learning objectives, and the impact of increased embedded engagement on workflows.

Presenter: Richard Cox, University of North Carolina, Greensboro

Title: Presentations outside the Box

Description: Looking for a way to expand the use of the Digital Library of American Slavery, Cox started actively presenting to different audiences at conferences and programs in varying fields of study, such as history and genealogy. As the content is a supplemental resource for those who research African American genealogy, Cox recently gave a presentation to introduce the website to the genealogy enthusiasts that frequent the Heritage Research Center at the High Point Public Library. This practice has proved effective in community outreach and promotion.

Presenter: Gene Hyde and Colin Reeve, University of North Carolina, Asheville

Title: Special Collections "Speed Dating"

Description: UNC Asheville’s Special Collections used a “speed dating” approach for a digital humanities class. We worked with the professor to pre-select collections, spread the collections out on tables in the reading room, described each collection, then turned the students loose. They examined each collection and selected one they wanted to use for a semester-long digital humanities project. The professor was in the class and told them that “the first group to email me with their collection selection gets that collection for their project.” We will examine the process and the end-of-semester results.

Session 3B: The Spirit of Collaboration: Community Engagement Initiatives at UNC Charlotte Special Collections

Location: Board Room

Presenter: Dawn Schmitz, University of North Carolina, Charlotte

Title: Demonstrating Our Value through Community Engagement

Description: Engagement with the greater Charlotte region is at the forefront of UNC Charlotte’s mission. Indeed, the university website declares that “the spirit of collaboration is a university hallmark.” For Special Collections at Atkins Library, demonstrating our value means engaging with the greater Charlotte community on topics ranging from civil rights to motor sports. Initiatives include: grant-supported digitization consulting for small museums and libraries, engagement with grassroots community history organizations, collaborating on community oral history and archives projects, and working with a local photographer on creating metadata for a digital project.

Presenter: Nikki Lynn Thomas, University of North Carolina, Charlotte

Title: Assess and Adapt: Negotiating a Role in an Established Collaborative Project

Description: In 2013 UNC Charlotte Special Collections began collaborating on a community archives project in an effort to better document the city’s LGBTQ community, a group traditionally underrepresented in archival holdings. Working alongside the assistant director for sexual and gender diversity at the university’s Multicultural Resources Center, Special Collections has made contacts with numerous individuals and organizations, bringing in approximately 30 collections, comprising over 80 linear feet, that include organizational records, personal papers, and runs of local publications. This session will provide an overview of the project, including both successes and challenges, from one of the project’s newest collaborators.

Presenter: Tina Wright, University of North Carolina, Charlotte

Title: Facilitating LGBTQ Community Oral History

Description: Special Collections has adopted a strong community stance in collecting local LGBTQ archival materials. In keeping with this orientation, and to further enrich its document holdings, a community-based oral history project has been launched as a partnership between the archive and the LGBTQ community. This section will describe the ways in which Special Collections has worked with the LGBTQ community to share expertise and knowledge and to benefit from the unique opportunity that community-led oral history projects provide.

Presenter: Rita Johnston, University of North Carolina, Charlotte

Title: Creative Engagement through Digital Project Consultations

Description: At Atkins Library Special Collections, we decided to share experiences and lessons learned during our multi-year LSTA digitization project, Living Charlotte, in a

meaningful way. This presentation discusses on-site digitization project consultations conducted by UNC Charlotte's Digitization Librarian during 2015-2016, which were undertaken to offer a personalized approach to sharing knowledge with staff at small and medium-sized cultural heritage institutions around North Carolina.

Presenter: Joseph Nicholson, University of North Carolina, Charlotte

Title: Metadata Collaboration as a Form of Donor Outreach

Description: Engagement with donors in special collections units often ends when their collections are acquired and accessioned. UNC Charlotte has taken donor outreach a step further by collaborating intensively with a donor on creating metadata for his large collection of digital photographs. In addition to providing a brief overview of the project, this segment of the lightning round will describe the challenges and rewards of incorporating the expertise and knowledge of UNC Charlotte community members into the descriptions of resources they have entrusted to our care.

Presenter: Lolita Rowe, University of North Carolina, Charlotte

Title: Community Engagement: Working to Bring Charlotte's African American Voice into the Archives

Description: The Charlotte-Mecklenburg Black Heritage Committee (CMBHC) is a local community group that seeks to honor African American history throughout Charlotte and Mecklenburg County. In 2014, UNC Charlotte Special Collections and CMBHC began a collaboration which has become a conduit through which local community groups learn archival best practices and contribute to the university's archival holdings. This section will describe the challenges and rewards of collaboration between local community groups and the archives.

4:00-5:00 SNCA Business Meeting

SNCA Business Meeting; all SNCA members are welcome to attend.

Location: Board Room

4:00-7:00

Dinner on your own

7:00-9:00

Dessert Reception and Awards Ceremony

Location: Van Allen Terrace

Description: Mingle with colleagues as you enjoy dessert and the awards ceremony. Drinks will be available for purchase. \$10 per additional guest. *Awards ceremony at 7:45.*

FRIDAY, APRIL 1

8:00-9:00

Registration and Breakfast

Location: Atrium

9:00-10:00

Keynote Address (Sponsored by Hollinger Metal Edge, Inc.)

Dr. William R. Ferris, Professor of History, University of North Carolina, Chapel Hill
"The Storied South: Voices of Writers and Artists"

Location: Auditorium

10:00-10:30

Morning Break and Dr. William R. Ferris Book Signing (Books will be available for purchase)
(Sponsored by ArchiveSpace, Etherington Conservation Services, and North Carolina Preservation Consortium)

Location: Atrium

10:30-11:45 Concurrent Sessions

Session 4A: Highlighting Materials That Document Underrepresented Groups

Location: Board Room

Presenter: Stephen C. Smith, Spartanburg County Public Library

Title: A Two-Way Street: Using Small Press Projects to Link Underrepresented Populations to Their Histories Using Archival Collections

Description: Spartanburg County Public Libraries' Kennedy Free Press develops book projects from its archival collections to engage the Spartanburg County community with previously untold stories. Trotting Sally, the Roots and Legacy of a Folk Hero, tells the true story of legendary African-American street musician George Mullins, by reconstructing his family history in text and photos. It was presented to his grateful descendants at a public program, using live music and a period silent film clip of Mr. Mullins. Recent projects include post-slavery local history and genealogy told through locally indexed Freedmen's Bureau records, and oral-history related publications.

Presenter: Andrea L'Hommedieu, University of South Carolina, Columbia

Title: Advocating Oral History through In-Person Programming and Digital Delivery: Finding Creative Ways of Sharing Oral History Interviews

Description: From the online oral history exhibit Rosenwald Schools of South Carolina, which brings the stories of 20th century African-American education in the South to the world stage, to in-person library programs designed to highlight little known people, places and stories by embedding audio in visually-weighted PowerPoint presentations, to social media applications, there are fun and effective ways to engage audiences with oral history.

Presenter: Beth Bilderback, University of South Carolina, Columbia

Title: From Photographer's Eye to Yours

Description: Photographers use the camera to capture life in its many variations. From small collections of photographs to large photograph studio collections, archivists preserve these images to document people, places, and events, and to tell stories, some of which were not exactly the focus of the photographer's frame. The poor, minority groups, and other underrepresented people have to search in different ways to find their stories. The South Caroliniana Library uses visual collections to connect with these groups and help them document their history.

Session 4B: Stepping off Campus: Cultivating Life-Long Learning and Community Engagement

Location: Auditorium

Presenter: Keith Gorman, University of North Carolina, Greensboro

Title: Bringing Collections to High School: Community Engagement, Life-Long Learning, and Archival Instruction

Description: Community engagement is a core value of UNCG. Drawing on a 2014 survey of area high school teachers and their instructional needs, the head of Special Collections and University Archives, Keith Gorman, developed a program for teachers that incorporates primary documents into curriculum development and instruction. By bringing archivists and collections into school classrooms, this successful program emphasizes the assessment of documents and online sources, research methods, and hands-on learning. Gorman will discuss the steps taken to identify need, recruit teachers, and customize instruction to meet specific learning goals, and build and sustain institutional support.

Presenter: Beth Ann Koelsch, University of North Carolina, Greensboro

Title: Taking the Show on the Road: Creating Customized Outreach through Oral Histories

Description: As curator of the Women Veterans Historical Project (WVHP), Beth Ann Koelsch gives presentations at a wide variety of community events, from DAR luncheon meetings to women veterans expos. By drawing from oral histories of local veterans for these presentations, Koelsch forges connections between communities and the WVHP. These customized presentations are an important way to raise the WVHP's public profile, demonstrate value to the University, and a source for collection development. Koelsch shares the lessons learned from doing these targeted presentations and the benefits of taking the "show on the road."

Presenter: Kathelene McCarty Smith, University of North Carolina, Greensboro

Title: Beyond Bingo: Creating an Educational Partnership with Local Retirement Communities

Description: As baby boomers continue to retire in record numbers, they are expecting an active and engaged approach to senior living. By pursuing life-long learning opportunities, they stand to "reinvent retirement" and challenge existing services to expand and adapt. UNCG's Special Collection and University Archives (SCUA) is not only fulfilling its goal of fostering strong community partnerships, but it is also meeting the intellectual and accessibility needs of retirees by providing customized on-site programming. This presentation will provide a case study of UNCG's engagement with local retirement communities, offering insight into ways SCUA has negotiated these emerging trends.

11:45

Lunch on your own

2:00 and 3:00 Optional Tour of Duke Energy

Location: Meet in the Mint Museum Uptown Lobby, where you will walk 3-4 blocks with Duke Energy staff to their facility to tour the company archives.

Note: Attendees should bring a photo ID