

## **SNCA Program Committee Report March 10, 2015**

### SNCA 2015

The Program Committee has been busy planning the SNCA Spring 2015 Conference in Greenville, NC. The theme was "Removing Barriers: Outreach and Diversity in Action." March 12th-13th was a full and half day conference at the [East Carolina Heart Institute](#) (ECHI).

### Program committee members

The program committee included Rebecca Petersen, Cat McDowell, Josh Hager, Marcellaus Joiner, Liz Skene, Kathelene Smith, Kyna Herzinger, Linda Lashendock, Pamela Jackson, Caitlin Christian-Lamb, Shaunta Alvarez, Craig Fansler, Stephanie Barnwell, Susan deGuzman, Dale Sauter, Jada Jones.

### The poster session committee members

Rebecca Petersen, Craig Fansler, Susan deGuzman, Josh Hager

### The panel session committee

Cat McDowell, Liz Skene, Josh Hager, Dale Sauter, Stephanie Barnwell, Kathelene Smith

### Venue and Date

As the committee was charged with hosting a conference in "the East" of the state, we explored venues in Greenville, Fayetteville, and Wilmington, North Carolina. The committee discussed many options, but concluded that because SNCA had already hosted conferences in both Wilmington and Fayetteville, Greenville was a good choice. We chose to hold the conference March 12-13 because ECU would be on Spring Break and the campus would be less busy. Unfortunately, the main campus couldn't host our group, but the ECU Heart Institute could. Joyner Library did offer to host the conference, but because of projected numbers based on past conference, we were concerned that space might be an issue. Ultimately, after a site visit by Rebecca Petersen, the program committee decided to host the majority of the conference at the ECU Heart Institute.

### Workshops

The Education Chair Amy McDonald coordinated a Artifact Preservation Workshop. Eleven people signed up for the workshop.

### Programming and Schedule

Full Schedule [available online here](#). There were eleven panel sessions, featuring twenty five speakers from North Carolina and beyond. There are eight poster presenters during the [poster session](#).

Tours, Social, and Reception

ECU’s Joyner Library Special Collections offered optional complimentary tours of their space, and thirty three people have signed up for tours. Twenty nine people signed up for the social hour on Wednesday night at Winslow’s in downtown Greenville. Sixty seven people registered to attend the Dessert Reception at the Greenville Museum of Art.

Plenary and keynote speakers

Thursday morning Plenary Speaker: [Wesley Hogan](#)

Title: “Framing Stories from the Inside-Out: Piloting a Fresh Approach to Collaborating with Groups on the Margin”

Friday morning Keynote Speaker: Bryan Giemza

Title: “Looking Good, On and Off Paper: Generosity, The Southern Historical Collection, and Our Moment”

Budget

The Board approved a proposed budget of \$7983.22, but the actual amount was less. Our total cost was \$6475.16 and our income from registration and sponsors was \$5,787.40.

FINAL BUDGET:

- ECHI Conference Space- 625
- ECHI Parking-62.5
- ECU Parking Passes-24
- Aramark coffee 3/12-576.84
- Aramark Lunch 3/12- 1125.04
- Aramark snack 3/12- 570.43
- Aramark coffee 3/13- 526.12
- Greenville Museum of Art rental- \$270
- Village Point Catering- 1746
- Honorariums- 400
- Administrative charges- 229.34
- Registration packets/nametags- 191.07
- Total: \$6475.16

SNCA Conference Rates

<b>Early Registration: ends February 13</b>	<b>Late Registration: ends March 3</b>
SNCA members: \$45	SNCA members: \$55
Non-member: \$55	Non-member: 65
Student SNCA member: \$25	Student SNCA member: \$25
Student Non-member: \$30	Student non-member: \$30
Volunteers/Retirees: \$25	Volunteers/Retirees: \$25

### Hotel Information

The SNCA Program Committee secured group rates at two Greenville hotels conveniently located near the conference venue.

[Holiday Inn Express, Greenville, NC](#) (\$99 + tax)

[Hilton, Greenville, NC](#) (\$119 + tax)

Thank you to the program committee, the poster and panel session committees, and specifically Linda Lashendock, Cat McDowell, and Caitlin Christian-Lamb for your assistance in planning the reception and your feedback.

Respectfully submitted,  
Rebecca Petersen  
2014-2015 Program Chair