

# **Development Committee Year End Report**

## **24 March 2017**

### **Committee Members**

Karen Feeney, Chair  
Andrew Rabkin  
Joshua Rowley  
Amy Ruhe

New committee member request received March 1st for Susan deGuzman.

### **Sponsorships for SNCA Conference**

Announcements for the 2017 conference were sent out at the end of November. Eleven vendors were contacted for sponsorships. Four vendors completed sponsorships. In addition, Hanna Cox was in contact with local businesses for beverages, The Biltmore Estate and Highland Brewing which donated products or gave discounts on products for the conference. They were included as sponsors for the Dessert Reception & Awards Ceremony. Due to severe weather related travel restrictions, one sponsor's representative was not able to attend. A table was set up with literature and products they had mailed ahead for the conference. Their sponsorship will be carried over to next year's conference.

The sponsorships brought in \$1500.00 with \$300 going towards next year's conference.

### **Crawford Media Services**

Sponsored Dessert Reception & Awards Ceremony

### **Hollinger Metal Edge**

### **The MediaPreserve**

Both vendors sponsored lunch

### **\*University Products**

Sponsored Poster Session

\*sponsorship will be used for next conference

### **Fundraising**

The committee decided to try a different style of fundraising for this conference instead of a silent auction, as was done at past conferences. We decided to put together a raffle basket instead. SNCA members and corporate donors provided items to fill two baskets. Susan deGuzman helped us secure two corporate donations for the raffle baskets; a gift card from Mast General Store and a selection of Cheerwine merchandise for their 100th anniversary. She has created an email template that the committee can use to solicit donations from vendors in the future. We also had wonderful donations from SNCA members; three NC books, herbal hand cream & lip balm and tea from Warren Wilson College, and a handmade Kudzu vine basket.

The raffle raised \$75.00 towards the scholarship endowment.

### **Awards**

Award notifications were sent out via SNCA and NCLA listservs on 1 December 2016 with reminders sent out on 23 January 2017.

Two applications were received and awarded for the [Michelle Francis Scholarship](#). Courtney Bailey, is a records analyst at the State Archives of North Carolina who is spearheading a functional analysis initiative to redesign retention and disposition schedules for state agencies. She is a member of the Publications Committee for SNCA. She earned an MSLS with a concentration in Archives and Records Management from the University of North Carolina at Chapel Hill. She received her M.A. in Teaching and B.A. in History from Duke University.

Sarah Prescott is a project assistant on a collaborative project between UNCG, Greensboro Public Library, Cone Health Medical Library, and the Greensboro History Museum called “Good Medicine: Greensboro’s Hospitals and Healers.” This project will be presented at the conference in the “Good Medicine: Prescription for a Successful Digitization Project” in which she plans to participate. A recent MLIS graduate of the University of North Carolina at Greensboro, she also holds a B.S. in Mass Communication, Advertising from Virginia Commonwealth University and an Associate in General Studies from Virginia Highlands Community College.

Three nominations were received for [Thornton W. Mitchell Service Award](#). Jan Blodgett of Davidson College was chosen by the committee as the recipient of the Thornton W. Mitchell Service Award. She has been the archivist at Davidson College for over 20 years and has been active in SNCA as past president, chair of multiple committees, and as editor of J-SNCA. In addition to her SNCA contributions, she has filled the role of mentor, reached out to lone arrangers and first-time conference attendees, and encouraged archivists to serve on committees. Her wide-ranging impact on the archives profession in North Carolina stems from her long tenure as a college archivist, mentoring of students and new professionals, and encouraging professionals from across the state to take on leadership roles.

Respectfully submitted,

Karen Feeney  
Development Committee Chair, 2016-2017