

2012 Development Committee Report Society of North Carolina Archivists

Members: Grant Gerlich, Kacy Guill, Cyndi Harbeson, Kathelene Smith, Pam Mitchem (Chair)

The SNCA Development Committee convened on September 21, 2011 via conference call. Since the program committee had decided that we would have sponsors on-site for the 2012 conference, our first order of business was to create a vendor policy, revising the levels and benefits of sponsorship and providing guidelines for our vendors. Kacy Guill and Grant Gerlich updated our vendor contact list. Once the policy was completed and approved by the Board, the committee began to contact vendors. We had a much better response this year with six sponsors for a total of \$2100 and two door prizes. The breakdown for each sponsor is:

Crawford Media Services, Inc.	\$750
Underground Archives	\$500
Atlas Systems	\$500
The Crowley Company	\$300
University Products	\$50 and door prize
Monika Rhue	Door prize

Since the SNCA website was in the middle of renovations when we began sponsor solicitations, we requested that sponsors pay by check. However, next year the Paypal function needs to be reinstated.

In January, the Development Committee solicited applications for the Thornton W. Mitchell Service Award, and we were pleased to select Linda Sellers, Head of Technical Services for Special Collections at the Special Collections Research Center, NCSU Libraries, as the 2012 recipient of this award.

Projects for further work include exploring ways to promote the Thornton Mitchell Service Award, fundraising for the Michelle Francis Endowment, and ways to build good relationships with our sponsors.

I would like to thank Grant, Kacy, Cyndi, and Kathelene for all of their hard work.

Respectfully submitted,

Pam Mitchem
SNCA Development Chair