

**Archives Week Committee Report
Society of North Carolina Archivists
April 2014**

Members of the Archives Week Committee, 2013-2014

Ruth Cody (started December 2013)

Liz Cook

Craig Fansler

Rebecca Petersen, chair

Rachel Trent (until December 2013)

Barbara Tysinger

The Archives Week Committee had another successful year promoting archives across the state. We met virtually and discussed via email without any face to face meetings. We discussed a variety of themes, but the committee decided on "Home Grown!: A Celebration of N.C Food History & Culture" to be the theme for the October 21-27, 2013 Archives Week. Archives, libraries, and cultural heritage institutions across North Carolina have holdings relating to agriculture, manufacturing, cookery, recipes, race, gender, ethnicity, and other materials about North Carolina's favorite foods, food cultures, and food history.

With the Tri-State Archivists Conference scheduled for October 16th-18th and the October 19th Home Movie day as a potential kick-off, an October 21-27, 2013 Archives Week seemed like a great date. Rachel Trent streamlined the photo submission process with a form, allowing submissions to indicate copyright information and citation specifics. We solicited photo submission by sending emails on the SNCA listserv as well as on the SNCA website, Facebook, and Twitter pages. Rachel Trent took charge of the bookmark and poster design for the year. So many photo submissions came in that the committee decided to print four different bookmarks to showcase more of the North Carolina collections that submitted materials.

Our budget for Archives Week increased from \$550 to \$650, allowing the printing of more materials (four different bookmarks) and a variety of colors. Again, we used a survey to members on the SNCA listserv to encourage people to request materials for their institutions. We received twenty eight institution requests for 67 posters and over 1245 bookmarks. The committee printed 90 posters and 1600 bookmarks (400 each) with the anticipation of bringing the extras to the Tri-State Archivists Conference for distribution. Again, we leveraged the SNCA website, the SNCA listserv, the SNCA Newsletter, Facebook, Twitter, and "Carolina Comments" to publicize and promote Archives Week. As we have in the past, the Archives Week Committee encouraged institutions to plan events for Archives Week and we kept the Archives Week calendar up to date with the five planned events and exhibits submitted for the week.

In December of 2013, Rachel Trent stepped down from her position and introduced her replacement, Rachel Cody from the State Archives. The Archives Week Committee thanks

Rachel for her wonderful work and look forward to working with Ruth Cody in the upcoming year.
We look forward to another successful Archives Week in 2014.

Respectfully Submitted,
Rebecca Petersen
Archives Week Chair