

Archives Week Committee Report
Society of North Carolina Archivists Annual Meeting
March 2012

Members of the Archives Week Committee, 2011-2012

Liz Cook

Rebecca Petersen, chair

Barbara Tysinger

Ashley Yandle

Audra Eagle Yun (before 2011-September 2011), chair

The Archives Week Committee had another successful year promoting archives across the state. Audra Eagle Yun began the year as chair and connected with committee members both in person in Winston-Salem and via email and WebEx. The committee began discussing the theme of Archives Week in March of 2011. The theme ran parallel to the statewide recognition of the 150th Anniversary of the American Civil War. The committee also began the year with a survey to the SNCA list asking “What is Archives Week to You?” We hoped that getting feedback from professionals in the field would help us accommodate their expectations and market to those who are involved.

The Archives Week Committee decided as a whole that another member with graphic design experience would be a good addition. After sending out a call on the SNCA list, Barbara Tysinger was included in the committee roster. We chose October 24-30th, 2011 as Archives Week. Barbara designed a bookmark and poster that highlighted archival materials relating to the Civil War. Ashley Yandle worked tirelessly to start an Archives Week blog <http://ncarchivesweek.wordpress.com/> on Wordpress where we could migrate all of our materials as well as easily add and change content as a committee rather than relying on the Electronic Resources Chair. Ashley and Liz Cook worked to publicize the new blog on Twitter and Facebook. Liz continued publicity by sending Archives Week reminders to listservs, “*Carolina Comments*”, and the SNCA Newsletter.

With a budget of \$450, the committee printed and sent out 1,000 bookmarks and 60 posters to 22 institutions that requested materials. The committee maintained a calendar to promote Archives Week events, updated the planning and media guides, as well as produced a small video explaining what archives week is and why it is important.

The Archives Week Committee will begin meeting soon to create a dynamic and robust program for Archives Week 2012.

Respectfully Submitted,

Rebecca Petersen
Archives Week Chair