



WEDNESDAY, MARCH 28

9:00-5:00 Concurrent Workshops

I. Archival Boot Camp (co-sponsor, NC Connecting to Collections)

Location: Elliott University Center, Claxton Room

Instructor: Matthew Turi, Manuscripts Reference Librarian, UNC Chapel Hill

Description: This workshop is designed to introduce individuals who have responsibility for archival collections, but have never received formal training, to the basics of archival management.

Cost: \$20, limited to 25

Registration (this workshop only): <http://www.surveymonkey.com/s/SNCAGreensboro>

II. Society of American Archivists workshop: Archivists' Guide to Balancing Legal Issues in Photographic Collections

Location: Elliott University Center, Alexander Room

Instructor: Heather Briston, University Archivist, University of Oregon

Description: Uneasy about copyright when it comes to your repository's photographic collections? Need some practical advice? This functional workshop will provide down-to-earth guidance to help you deal with copyright issues relevant to photographic materials in archival and library collections.

Cost and Registration, limited to 30 (this workshop only):

http://saa.archivists.org/4DCGI/events/300.html?Action=Conference_Detail&ConfID_W=300&TIme=535599048

1:00-5:00 Workshop

III. Basic Preservation Workshop: The Ins and Outs of Paper Repair; How to Choose the Right Method and Material

Location: Etherington Conservation Center, 6204 Corporate Park Dr., Browns Summit, NC

Instructor: Michael Lee, Director of Conservation / Head Paper and Photograph Conservator

Description: The hands-on workshop will explore mending techniques and how they are used to preserve your historic artifacts.

Cost and Registration: \$35, limited to 10

6:00 Social hour at Natty Greene's Pub & Brewing Company

Location: 345 South Elm St., Greensboro, NC (parking is limited, public pay lot across the street)

Description: Meet at Natty Greene's for a drink and social hour. Have dinner at the pub or team up with fellow colleagues to explore one of the other fine eateries in newly revitalized downtown Greensboro. Restaurant maps will be provided.



Society of North Carolina Archivists Annual Meeting March 28-30, 2012
University of North Carolina at Greensboro

THURSDAY, MARCH 29

9:00-11:30

Registration at the Alumni House, UNCG

9:00-11:30 Concurrent Tours

I. Tour of UNCG Archives (9:30-10:30)

Location: Martha Blakeney Hodges Reading Room, Jackson Library

Description: Please join UNCG's University Archivist Erin Lawrimore for a behind-the-scenes tour of the Martha Blakeney Hodges Special Collections & University Archives. Attendees will be given the opportunity to tour collections and the newly refurbished research room and stacks area. Erin will be speaking about the challenges of a construction project and move, the department's outreach initiatives to faculty and students, and the use of digital projects in instruction. In addition, University Archives will have on display an exhibit of photographs, artifacts, textiles, and papers from its collections.

II. Tour of UNCG Campus (10:30-11:30)

Location: Alumni House

Description: Please join Hermann Trojanowski of the University Archives for his famous 60-minute walking tour of the beautiful UNCG campus. Along with a discussion of historic buildings on campus, Hermann will touch on the University's founding as a teaching college for women and its transformation into a co-educational research university. He will also talk about campus life, the University's rich history of performing arts, and the ghosts that supposedly haunt several campus buildings.

12:00-1:30 Plenary Luncheon

Welcome: Rosann Bazirjian, Dean of University Libraries, UNCG

Lunch

Keynote Speaker: Kate Theimer, *Redrawing the Borders: Speculations on the Future State of Archives*

Location: Alumni House

Description: Kate Theimer, author of the popular blog ArchivesNext, is a frequent writer and speaker on issues relating to archives and the use of social media. She is the author of *Web 2.0 Tools and Strategies for Archives and Local History Collections* (Neal-Schuman, 2010) and the editor of *A Different Kind of Web: New Connections between Archives and Our Users* (Society of American Archivists, 2011), among other published works. Theimer, who is currently serving on the Council of the Society of American Archivists, will be discussing the future of archives, especially as it relates to emerging technologies and social media outlets.

1:30-1:45

Break



**Society of North Carolina Archivists Annual Meeting March 28-30, 2012
University of North Carolina at Greensboro**

1:45-3:15

Session A. Putting Your Patrons to Work: Crowdsourcing Success Stories

Location: Alumni House

Speakers: Lynn Richardson, Durham County Library; Lisa Gregory, State Library of North Carolina; Michelle Czaikowski, State Library of North Carolina; Tom Flynn, Winston-Salem State University

Description: Archivists are increasingly looking to their patrons for help with a variety of collection management issues. 'Crowdsourcing' is a great strategy for gathering information and new materials, and can also be an effective way to generate excitement about your collections. Staff members will talk about recent successes in looking to the community for help with transcription, photo identification, and collection development, in addition to the use of cloud technology in both accessioning and outreach.

3:15-3:30

Break

3:30-4:45

Session B. Managing Copyright for Digital Collections: Strategies from Three Recent Digitization Efforts

Location: Alumni House

Speakers: Lynn Eaton, Duke University; Kristy Dixon, UNC Charlotte; Maggie Dickson, North Carolina Digital Heritage Center

Description: Digitization provides the attractive opportunity to make collections broadly available, but the confusing legal landscape of intellectual property rights often prevents archivists from providing online access to materials rich in research value. Panelists will discuss strategies undertaken for digital collections at their institutions, including the outcome of copyright investigations and lessons learned.

4:45-5:30

SNCA Annual Business Meeting, Alumni House

5:30-7:30

Dinner on your own (see conference folder for local restaurant listings)

7:30-9:00

Dessert Reception and Awards Ceremony

Location: Greensboro Historical Museum, 130 Summit Avenue, Greensboro, NC

Description: Mingle with colleagues as you enjoy drinks, desserts, and the awards ceremony. Awards ceremony will take place around 8pm. Exhibits opened for self-guided tours.

Cost: \$5 per additional guest



Society of North Carolina Archivists Annual Meeting March 28-30, 2012
University of North Carolina at Greensboro

FRIDAY, MARCH 30

8:30-9:00

Registration at the Elliott University Center, ground floor

9:15-10:15

Opening Speaker—Ralph P. Ganis, *Tarheel Jesse: The Document Trail of the Outlaw Jesse James in North Carolina*

Location: Elliott University Center, Alexander Room

Description: Major Ralph P. Ganis is the author of two books relating to Jesse James: *Uncommon Men: A Secret Network of Jesse James Revealed* and *Desperate Measures: Jesse James and the Klan Battles of Reconstruction*. He will be discussing his work on Jesse James and James' associations with Klansmen in NC during Reconstruction, which was credited by Duke University as "ground breaking research." Major Ganis is a recipient of the Admiral Chester W. Nimitz award for archival research in support of an intelligence study and currently serves as the Senior Aerospace Science Instructor at East Mecklenburg High School in Charlotte, NC.

10:15-11:00

Break, Poster Session, Vendor Exhibits

Location: Elliott University Center, Kirkland Room

11:00-12:30 Concurrent Sessions

Session C. Architects, Scientists, and Mobile Apps: Reimagining Archival Engagement

Location: Elliott University Center, Claxton Room

Speakers: Genya O'Gara, NCSU Libraries Special Collections Research Center; Kristen Merryman, NCSU Libraries Special Collections Research Center; Emily Walters, NCSU Libraries Special Collections Research Center

Description: Targeted engagement is more essential than ever to archives, particularly in times of reduced resources. As part of the Special Collections Research Center's efforts to engage new and diverse audiences, this presentation highlights three innovative approaches to programming and outreach that foster greater public awareness of materials and provide roadmaps for building new partnerships. All three projects creatively utilize technology to enhance collections and strengthen collaborations with diverse user communities.

Session D. The State of African American Archives in North Carolina

Location: Elliott University Center, Alexander Room

Speakers: Dr. Rhonda Jones, North Carolina Central University; Andre Vann, North Carolina Central University; Dr. Teresa Church, Independent Scholar and Archival Consultant

Description: This panel discussion will emphasize three topics from diverse professionals working in some capacity in the archives field. Presenters will speak on the importance of African American donors as a key component in the successful development of primary source collections for libraries, museums, historical societies, and cultural research centers, issues in archival education, and the role of the African American Archivist.



12:30-1:30

Lunch on your own (see conference folder for local restaurant listings)

1:45-3:15 Concurrent Sessions

Session E. Keeping the Faith and Sharing it too, AND Blogging and Tweeting the Civil War

Location: Elliott University Center, Alexander Room

Speakers: Gwen Erickson, Guilford College; Rebecca Petersen, Wake Forest University; Vicki Johnson, Wake Forest University; Jason Tomberlin, UNC Chapel Hill; LeRae Umfleet, North Carolina Department of Cultural Resources

Description: Keeping the Faith will explore the experience of two archives managing high public expectations of religious collections that generate tremendous use and interest. This panel will discuss the similarities and differences in these two smaller-scale private institutions as they investigate, execute, and maintain large-scale digitization projects, including grant funding, for-profit funding, permission from record holders and publishers, maintenance, and patron access. Blogging the Civil War will examine the ways in which the NC Dept. of Cultural Resources and Wilson Library (UNC) are making accessible their vast resources concerning the Civil War. The presenters will talk about the various social media they are employing to share original documents with the world, the interactions that these Web 2.0 technologies allow them to have with their users, and how the users are interacting with each other and the material. In particular, UNC's 'Civil War Day by Day' and NCDRC's Twitter feed and blog will be discussed.

Session F. Legacy Collections: Successful Ways to Manage the Challenges of Inherited Collections

Location: Elliott University Center, Claxton Room

Speakers: Katie Nash, Elon University; Ethan Moore, Elon University; Jennifer Motszko, UNC Greensboro

Description: The panelists will discuss the challenges and issues many archivists face when managing legacy collections, specifically ones that include both manuscripts and art. Challenges and issues that will be discussed include: copyright and legal considerations, use of students and volunteers to help with arrangement and description, access and use, donor relations, preservation, and storage. Additionally, the panelists will present their experiences in developing successful methods to manage legacy collections and discuss the importance of collection development policies.

3:45-5:00 Tour of the International Civil Rights Center and Museum

Location: 134 South Elm Street, Greensboro, NC

Description: The International Civil Rights Center and Museum is an archival center, collecting museum and teaching facility devoted to the international struggle for civil and human rights. The museum celebrates the nonviolent protests of the 1960 Greensboro sit-ins that served as a catalyst in the civil rights movement. Located on the site of the F.W. Woolworth building where the sit-ins took place, the museum features the original portion of the lunch counter and stools where the four students sat on February 1, 1960. <http://www.sitinmovement.org/>

Cost: \$10 (pay at the door)



Society of North Carolina Archivists Annual Meeting March 28-30, 2012
University of North Carolina at Greensboro

Conference Registration Fees

Early Registration (by February 28)

\$45—SNCA Member
\$55—Non-Member
\$25—SNCA Student Member
\$30—Student Non-Member
\$25—Volunteers, Retirees

Late Registration (by March 23*)

\$55—SNCA Member
\$65—Non-Member
\$30—SNCA Student Member
\$35—Student Non-Member
\$30—Volunteers, Retirees

*On-site registration at these rates will be available March 28-30.

Accommodations

The **Marriott Hotel** in downtown Greensboro has reserved a block of rooms for SNCA conference attendees. The special group rate for the SNCA conference is \$119 per night if the rooms are booked *before February 26, 2012*. When making your reservation, please mention that you are attending the SNCA conference in March at UNCG. Visit their website for more details:

<http://www.marriott.com/hotels/travel/gsoDt-greensboro-marriott-downtown/>.

For additional hotel options in Greensboro, please visit this link <http://admissions.uncg.edu/visit-lodging.php>

Directions to the University of North Carolina at Greensboro and Parking Information

Directions to UNCG: <http://admissions.uncg.edu/visit-directions.html>

UNCG Campus Map: <http://www.uncg.edu/online-map/printable/UNCGCampusMapAugust2011Alpha.pdf>

Elliot University Center: <http://www.uncg.edu/euc/maps/>

Parking: Walker Avenue Parking Deck, 1360 Walker Avenue, Greensboro, NC

Directions to Natty Greene's Pub & Brewing Company (Wednesday Social)

<http://www.nattygreenes.com/> 345 South Elm Street, Greensboro, NC

Directions to the Greensboro Historical Museum (Thursday Reception)

<http://www.greensborohistory.org/> 130 Summit Avenue, Greensboro, NC

Directions to the International Civil Rights Center and Museum (Friday tour)

<http://www.sitinmovement.org/> 134 South Elm Street, Greensboro, NC