



# The North Carolina Archivist

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Society of North Carolina Archivists

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Kim Sims

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Greetings! I hope those who attended the annual meeting in Pinehurst found it both engaging and informative. I offer many thanks to the Program Committee for its hard work.

For those who do not know me, please allow me the opportunity to introduce myself. I was born and raised in Durham and graduated from UNC-Wilmington with a B.A. in History. Soon thereafter, I graduated from NCSU's graduate program in Public History. I began working in the Duke University Archives as the Archives Assistant in 2005 and was promoted to my current position of Technical Services Archivist for Duke University Archives in 2007. I look forward to serving SNCA as President over the next year.

Serving as President of SNCA is a wonderful professional development opportunity. Professional development is a major component of what is expected of many of us at our institutions. When one is new to the field, it can be overwhelming and intimidating at meetings, especially when it appears everyone knows everyone else, but you. The membership of national organizations is usually so large that it becomes more and more difficult to get one's name "out there." That is where one of the benefits of membership within SNCA comes into play. It is large enough to attract professionals and students from across the state, but small enough to provide plenty of opportunities to serve both the organization and the profession. It is up to you, the member, to take advantage of those opportunities.

Of course, the current economic climate has limited, if not outright ended, professional travel for some. Also, we do not always have the luxury of a disposable income with which to pay for professional travel out-of-pocket. Still, I ask you to consider volunteering on a SNCA committee, if not this year, then next. Getting involved with professional organizations like SNCA allows you to serve your profession, establish relationships with colleagues across the state (and elsewhere), and establish contacts for possible future employment opportunities or professional references.

I wish you all an enjoyable summer!

## 2010 Annual Conference Summary

Cat S. McDowell

Nearly 100 people registered for SNCA's annual conference held March 3-5, 2010 at Sandhills Community College in Pinehurst. This year inaugurated SNCA's new once-a-year meeting format with two days of programming in addition to two pre-conference workshops.



As in years past, SNCA maintained the tradition of offering both the Archives Boot Camp, a basic archival education training program developed by the North Carolina State Historical Records Advisory Board (SHRAB), in addition to co-sponsoring a workshop with the Society of American Archivists (SAA). In an effort to tie into Thursday's conference theme, this year's SAA offering was "Implementing More Product, Less Process" taught by Jennifer Meehan of Beinecke Rare Book & Manuscript Library at Yale University. Undeterred by an unusual and unexpected snowfall, over 25 people attended the pre-conference workshops.

The keynote address for the 2010 conference was delivered by the Minnesota Historical Society's Dennis Meissner, co-author of the groundbreaking "More Product, Less Process" report. Mr. Meissner summarized the reasons he and Mark Greene undertook their study, their procedures, and their results. His presentation was followed by a very popular "Minimal Processing NC Style" session which provided contrasting examples of "MPLP" from the State Archives, Warren Wilson College, the Asheville School, and UNC-Chapel Hill.

Friday morning featured a concurrent session showcasing digital projects: "Seeds of Change" at ECU, architectural heritage websites at NC State, and a digital music initiative at Johnson C. Smith University. Other popular Friday sessions included a "Collaborative Processing Techniques" panel with speakers from NC State and UNC-Chapel Hill, and an examination of finding aid usability based on initiatives at ECU, Duke, and UNC-Chapel Hill.

One highlight of this year's conference was a Thursday night reception at the Tufts Archives, located within the Given Memorial Library in the historic Village of Pinehurst. Our hostess, Tufts Archivist Audrey Moriarty, did a magnificent job in arranging this eloquent event and sharing with us some of Pinehurst's history. SNCA is also grateful to Program Committee members Karen Paar and Simms Toomey for all their efforts in coordinating this year's conference.

The success of the 2010 conference will be hard to duplicate—which is why the Program Committee needs more help than ever to plan for next year's conference! If you enjoyed this past conference, have ideas for the next one, want to get more involved in SNCA, or like the coast (the conference location rotates to the eastern part of the state in 2011), please consider volunteering for the 2011 Program Committee! Email Cat McDowell at [catmcdowell@hotmail.com](mailto:catmcdowell@hotmail.com) for more information.

Photographs from the Conference

by Stephen Fletcher



**Monika Rhue**



**Audra Eagle**



**Diana Ruby Sanderson**



**Joyce Chapman**



**Dennis Meissner**



**Harry C. Keiner**

## Awards

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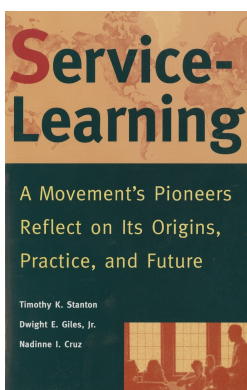
**Western Carolina University Associate Professor, Anna Fariello** has been honored as a recipient of the 2010 North Carolina Folklore Society Brown-Hudson Folklore Award. The award is given annually to individuals who contribute to the transmission and appreciation of cultural traditions in North Carolina. Fariello was cited for her work in building the Craft Revival digital collection and for *From the Hands of Our Elders*, a collaboration between the university's Hunter Library and Cherokee cultural organizations.

The **Cherokee Preservation Foundation** awarded \$50,000 to **Western Carolina University** to continue the Hunter Library's documentation of Cherokee material culture. Under the direction of Associate Professor Anna Fariello, this third year of the project will focus on 20th century Cherokee carvers. The project includes research on collections at the Museum of the Cherokee and at Qualla Arts and Crafts Mutual; assistance with collections care, inventory, and training; and uploading of digital images to the World Wide Web.

## New Acquisitions

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In February the **Special Collections Branch** added the records of the American Lung Association to the organizational records at the **State Archives**. Nationally, the American Lung Association began in 1904, making it America's oldest voluntary health organization, and in 1906, North Carolina became the first state to organize a chapter at the state level. This collection includes the minutes of the Tuberculosis Association, which was the focus of this organization in its beginnings, as well as a complete set of their Christmas Seals, the major means of fund-raising for this Association. The records of the American Lung Association make a valuable addition to the organizational records at the State Archives related to health and medical fields, such as the North Carolina Nurses Association and the North Carolina Medical Society Alliance.



The **Carol Grotnes Belk Library Archives and Special Collections at Elon University** recently acquired two significant collections pertaining to the modern service-learning movement. The Robert L. Sigmon manuscript collection contains Sigmon's teachings, research, workshop materials, correspondences, and other printed materials that relate directly to experiential education and service-learning during the 1970s-1990s. This type of learning is beneficial for self-directed students who take the initiative to acquire, apply and create the knowledge and skills needed to build character and community into creating a meaningful social change. Sigmon was a pioneer on the forefront of experiential education and helped coin the term service-learning. Follow this link for a complete finding aid <http://org.elon.edu/library/ead/msscoll033robertsigmon.xml>. The William R. Ramsay manuscript collection primarily contains student intern reports pertaining to the student's service-learning project with city, county, and other non-profit organizations in a variety of areas in the Southeast. Additionally, this collection has published and unpublished articles, surveys, manuscripts, and other printed materials relating to the service-learning movement. Currently, this collection is still being processed.

## Events and Programs

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The planning for a summer **social gathering** in the Eastern and Western regions is underway. Further details will be coming soon. The Membership Committee is still looking for a volunteer to lead two annual low-key social events in each the Charlotte Metro area and the Triad. If you live in either of these areas and are interested in helping, please email Alston Gentry at [alston\\_gentry@ncsu.edu](mailto:alston_gentry@ncsu.edu).

The **Traveling Archivist Program (TAP)** completed its first cycle of assistance to cultural institutions in April. This pilot program, supported by the State Historical Records Advisory Board (SHRAB) and the State Archives, was established to assist institutions whose archival and records collections are at greatest risk of deterioration and damage, and in the care and preservation of their materials. Dr. Hal Keiner, former University Archivist at Appalachian State University, was brought under contract with SHRAB as the "traveling archivist." During the first cycle of the program, he completed collection surveys, conducted demonstrations and workshops, and distributed Archivist Starter Kits to twenty-six institutions around the state.

"This work is tremendously gratifying," stated Keiner. "Reaching out to these archives, libraries, and museums and providing them with training in collections care is just another step in preserving North Carolina's documentary heritage. Through this program, we are demonstrating both the need for and progress in assistance to these cultural agencies."

Participants in the TAP program were selected through a competitive application process. The next cycle of on-site visits begin in June 2010 and will be completed in December 2010. The TAP pilot program is funded through a grant from the National Historical Publications and Records Commission.



The **Davidson College Archives and Special Collections** has finished up a year of special programming that included co-sponsoring a lecture with the history department, a public program on the history of African-Americans at Davidson, an evening of poetry reading by students and faculty, and for graduating seniors photographs taken in the Rare Book Room with items from the archives and special collections. Check out our Facebook page at <http://www.facebook.com/pages/Davidson-NC/Davidson-College-Archives-and-Special-Collections/113697678645498> for images and stories.

## Events and Programs (cont.)

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The **Heritage Center of Johnston County** is taking "living history" to school classrooms through a new initiative entitled "Spirits of Johnston County," which is part of a larger project to help teachers incorporate more local history into standard courses on U.S. and North Carolina history.

Joan Jones, chair of the commission's Heritage Education Committee, recently portrayed a Tuscarora Indian "Clan Mother" during a Heritage Center presentation on Native Americans before Vicky Mahoney's third-grade class at Glendale-Kenly Elementary School. Ann Huck-enbeck, another member of the committee, portrayed a Civil War-era plantation widow during a similar appearance at Four Oaks Elementary School.

Upon request from teachers and their schools, Heritage Commission members and other volunteers will portray a variety of personalities from all eras of Johnston County's past, telling their stories in costume and sharing artifacts and photographs from the Heritage Center's archives.



For more information about the project, contact Wingate Lassiter (Heritage Center director) at 919-938-4708 or [heritagecenter@johnstonnc.com](mailto:heritagecenter@johnstonnc.com).

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The **Outer Banks History Center Associates** (a non-profit group supporting the work and activities of the Outer Banks History Center) hosted the premier of "Rescue Men: the Story of the Pea Island Life Savers" at Roanoke Island Festival Park February 27. This documentary tells the story of the nation's all black lifesaving crew at the Outer Banks and their commanding officer, Richard Etheridge. Born to slavery in 1842, Etheridge learned to read and write while living alongside with the family who owned him. Later, he served with Union troops after Roanoke Island was captured. He was selected as commander of Pea Island in 1880 and served until 1900. The film chronicles the struggles of Etheridge and his men to overcome racial hostility, while striving to rebuild the reputation of the lifesaving service along the "graveyard of the Atlantic."

The film is produced and directed by Los Angeles based DreamQuest Productions. "We have been working on this feature documentary film for the past year and a half," said Allan Smith, DreamQuest president. "It has been an incredible journey and we feel very fortunate to tell this remarkable story." DreamQuest worked closely with the Chicamacomico Life-Saving Station Historical Site, the Outer Banks History Center, the National Park Service Outer Banks Group, the Pea Island Lifesavers Museum in Manteo, the North Carolina Aquarium on Roanoke Island, and the Outer Banks Visitors Bureau.

## Exhibits

### Outer Banks History Center

*"Bruce Roberts Photojournalist: 50 Years of Capturing Change"*

A 1960 sit-in at the Woolworth's lunch counter in Charlotte; Richard Petty and Miss Winston celebrating a mid-1970s victory at North Wilkesboro Speedway; destruction at Kitty Hawk following the March 1962 Ash Wednesday Storm—these are only a few of the myriad of photographs featured in a new exhibit at the Outer Banks History Center in Manteo. "Bruce Roberts Photojournalist: 50 Years of Capturing Change" opened March 5 in the History Center Gallery and will run through December 31.

After graduating from New York University and serving two years in the U.S. Air Force, Roberts came to North Carolina to take photographs for the *Hamlet News-Messenger*. Roberts' photographs were published in magazines such as *Life*, *Look*, *Time*, *Saturday Evening Post*, and *Our State*. In 1958, Roberts was hired at the *Charlotte Observer*, where he became part of a legendary team of young and talented photographers who pioneered the use of 35 millimeter cameras in photojournalism.

Roberts has written or had his photographs published in more than 50 books, most recently *Just Yesterday: North Carolina People and Places* published by the North Carolina Office of Historical Publications in 2008. Twice named Southern Photographer of the Year, three-time winner of the National Press Photographers Association News Photographers, he was named the first recipient of the Carl Goerch Award, honoring those who embodied the curious, energetic, and appreciative spirit of *Our State* magazine's founder.

"Bruce Roberts Photojournalist: 50 Years of Capturing Change," features black and white and color images of Roberts' work from his prolific career and includes topics such as desegregation, commercial fishing, changing rural landscapes and the Blue Ridge Parkway. The exhibit is made possible through generous support from the Frank Stick Memorial Fund of the Outer Banks Community Foundation and *Our State* magazine.

### Hartman Center for Sales, Advertising & Marketing History—Rare Book, Manuscript, and Special Collections Library at Duke University Library

*The Power of Refined Beauty: Photographing Society Women for Ponds, 1920s–1950s*

For over thirty years, socially elite British and American women, including Mrs. Reginald Vanderbilt, Lady Milford Haven, Mrs. George Whitney, and Anne Morgan, graced advertisements that the J. Walter Thompson Company created for Pond's beauty products. This exhibit presents a selection of these images by prominent photographers Edward Steichen, Cecil Beaton, Louise Dahl-Wolfe, and others. The exhibit is located in the Special Collections Gallery, Perkins Library at Duke University and runs through August 22, 2010. An on-line version is also available: <http://library.duke.edu/exhibits/ponds/index.html>



## Exhibits (cont.)

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### Hartman Center for Sales, Advertising & Marketing History—Rare Book, Manuscript, and Special Collections Library at Duke University Library

*You've Got Personality: Celebrity Endorsements in Advertising*



This exhibit complements "The Power of Refined Beauty." Documents and other items related to Pond's use of society women in its advertising campaigns are displayed. The exhibit also features advertisements and additional examples of celebrity endorsements found in the collections of the Hartman Center for Sales, Advertising & Marketing History. The exhibit is located in the Special Collections Biddle Rare Book Room Cases, Perkins Library at Duke University and runs through the end of June 2010. View the Libraries' exhibits online at <http://library.duke.edu/exhibits/>.

### University of North Carolina at Greensboro

*"The Building of Jackson Library, 1948-1950"*

The University Archives at the University of North Carolina at Greensboro is pleased to announce a new exhibit titled, "The Building of Jackson Library, 1948-1950," which celebrates the 60<sup>th</sup> Anniversary of the opening of Jackson Library. The exhibit will be on display in the lobby of Jackson Library until September 10, 2010.



## Personnel Updates

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### Appointments:

On April 26, **Keith Gorman** joined the Martha Blakeney Hodges Special Collections & University Archives Department as Assistant Head and Digital Collections Coordinator at the University of North Carolina at Greensboro. In this capacity, he will provide leadership and management to the department by helping set departmental goals and objectives, establishing policies and procedures, and designing workflows. Gorman has a BA in History from Loyola University in Chicago, a MA and a PhD in History from the University of Wisconsin-Madison, and an MLS from Simmons College in Boston.

On March 1, **Kathelene Smith** joined the Martha Blakeney Hodges Special Collections & University Archives Department as the curator of artifacts, textiles, and digital projects at the University of North Carolina at Greensboro. Smith attended Louisiana State University where she earned a bachelor's degree in History and a master's degree in Art History, with graduate research in Europe relating to medieval ecclesiastical architecture and tomb sculpture. After graduation, Smith lived in New Orleans and Gulfport where she worked as a paralegal, taught Art History, and became involved in historic preservation work. She earned a MLIS from UNCG and as a student, interned in Special Collections and University Archives (SCUA).

## Personnel Updates (cont.)

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### Appointments:

**Sandra Gurley Broome** has taken Zelda Braswell Wood's place in the Johnston County Room of the Public Library of Johnston County and Smithfield as one of three genealogists who staff the Heritage Center's reading room as part-time employees. The other genealogists include Rebecca (Becky) Owens and Michael (Mike) Watts. Broome started out as a volunteer several years ago, working under the guidance of Mrs. Owens, the Heritage Center's chief genealogist. In 2007 Broome authored a book entitled *Through My Mother's Words: The Memoirs of Peggy Jean Casey Gurley*.

**Eric Moser** began work as head of the processing and duplication lab with the Imaging Unit in the Collections Management Branch of the State Archives on January 1, 2010. He joins the branch with 20 years experience in the micrographics and imaging industry.

**Trina Morgan** joined the lab staff of the Imaging Unit in the Collections Management Branch of the State Archives on February 1, 2010. She, too, had extensive experience in micrographics field prior to becoming a Photo Lab Tech II in the branch.

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### Retirements:

UNCG's University Archivist, **Betty Carter**, retired at the end of April. Carter's tenure at the University Archives began in February 1974, and since that time, she has worked tirelessly to preserve and promote the University's history. One of her most important contributions to the Archives was the establishment of a women veterans' historical project, which honors the contributions of women in the military. This internationally recognized project includes three components: educational outreach; an annual luncheon honoring women veterans; and approximately 450 collections of photographs, letters, diaries, scrapbooks, and oral histories. Carter will be truly missed by the Special Collections and University Archives, Jackson Library, and the University community.

**Virginia "Gina" Fry** retired after 25 years with the Archives and Records Section of the State Archives. Gina served the section in a number of positions, including as head of the Imaging Unit in the Collections Management Branch for the last 8.5 years. Also retiring from the Collections Management Branch were Enno Wulff and Bob Harrelson, both of the processing and duplication lab in the Imaging Unit.

**Zelda Braswell Wood** became a volunteer in the Johnston County Room of the Public Library of Johnston County and Smithfield – a commitment that led to a part-time job with the library in 1996 that continued with expansion of the Johnston County Room into the separate Heritage Center, until her recent retirement. Over the years she has produced several books about branches of her own family and also helped compile *Kinfolks of Johnston County*, a two-volume abstract of deeds from 1759 until 1865 that remains one of the Heritage Center's key-stone reference books.



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**Editor:**

Katie Nash  
Elon University

The Society of North Carolina Archivists is an organization of individuals and institutions who share a common concern in the preservation and use of archival and manuscript materials.

The purpose of the society is to promote cooperation and exchange of information among individuals and institutions interested in the preservation of the archival and manuscript resources in North Carolina; to share information on archival methodology and the availability of research materials; to provide a forum for discussion of matters of common concern as they pertain to the archival profession in North Carolina; and to cooperate with professionals in related disciplines. Dues are \$25.00 per year.

[DigitalNC.org](http://DigitalNC.org)

Nicholas Graham

The **North Carolina Digital Heritage Center** is a new, statewide digitization and digital publishing program housed in the North Carolina Collection at UNC-Chapel Hill. The Center operates in conjunction with the State Library of North Carolina's NC ECHO (North Carolina Exploring Cultural Heritage Online) project. It is supported by the State Library of North Carolina with funds from the Institute of Museum and Library Services under the provisions of the Library Services and Technology Act.

There are several projects currently available at <http://digitalnc.org>:

Visit often, as new materials are being added to all of these projects on a regular basis. We will also continue to develop new projects, and look forward to working with more libraries, archives, and museums around the state to share their resources online. Please feel free to contact me with any questions.