



Society of North Carolina Archivists Conference
East Carolina Heart Institute, East Carolina University
Greenville, North Carolina

March 11-13, 2015

WEDNESDAY, MARCH 11

9:30 a.m. to 3:30 p.m. Workshops

Artifacts Preservation Basics Workshop (Co-Sponsored by NC Connecting to Collections)

Location: ECU Joyner Library

Instructor: Adrienne Berney, NC Connecting to Collections Collections Care Trainer

Description: The Artifact Preservation Basics workshop introduces basic concepts of storage, handling, and exhibition for a variety of 3-dimensional materials—including textiles, ceramics & glass, wood, and metals. Break-out activities encourage discussion and networking. Hands-on practice can be customized for audience needs. Possibilities include: padding out costumes for boxed storage; rolling flat textiles; carving ethafoam cradle mounts for small objects; applying microcrystalline wax on finished wood and metals; adhering wood with hide glue; polishing silver; inserting mylar windows into archival boxes. The workshop will focus on low-cost, effective, preservation-appropriate materials and techniques. Instructor: Adrienne Berney is NC Connecting to Collections' preservation specialist. She has worked as an objects curator for a state history museum and as an interpreter at several historic houses and has a Ph.D. in American history. Berney has led collections care workshops for the C2C project since 2010.

Digital Curation: Fundamentals for Digital Success

Location: ECU Joyner Library

Instructor: Kari R. Smith, Digital Archivist, MIT

Description: "Digital archives require professional curatorial practices just as paper archives do! In this course you'll discover the differences and similarities between curating paper and electronic records, a system of best practices for digital curation, and review what any institution needs to implement to ensure the success of its own digital curation." (From the SAA course description.) See more details about this workshop at [SAA's course site](#) and [register here](#).

PARKING FOR WORKSHOP AND TOUR ATTENDEES

Parking passes for lot near Joyner Library will be available on the day of the workshop. Attendees staying at the Holiday Inn Express are encouraged to use the complimentary hotel shuttle to the ECU campus.

3:30 p.m. & 4:00 p.m. Optional Tours of ECU's Joyner Library Special Collections

Location: ECU Joyner Library

Description: The staff of ECU's Special Collections are offering tours of their space for those interested.

5:00-7:00 p.m. Pre-Conference Evening Social

Location: Winslow's

120 W. 5th Street, Greenville, NC, 27858

(252) 364-8921

<http://www.winslowsdeli.com/ordereze/1000/Page.aspx>

Description: Meet at Winslow's for a drink and social hour. Have dinner or team up with fellow colleagues to explore one of the other fine eateries in Greenville.



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THURSDAY, MARCH 12

8:00 a.m. to 9 a.m.

Registration at the East Carolina Heart Institute, ECU

9 a.m. to 10:00 a.m.

Welcome and Introductions

Opening Plenary Session

Wesley Hogan, Director of the Center for Documentary Studies at Duke University

10:00 a.m. to 10:30 a.m.

Morning Break

Vendor Exhibition

Location: Atrium

10:30 a.m. to 11:45 a.m.

Session 1. Hearing and Seeing: Exploring University History through Podcasts and Primary Source Documents

Presenter: Jaycie Vos, University of North Carolina at Chapel Hill

Description: Over the past year, interns at the Southern Oral History Program at UNC-Chapel Hill have drawn on the SOHP's collection of over 5,000 oral histories to create podcasts exploring campus history, focusing especially on diversity and the experiences of minorities at the university. The SOHP and University Archives are working together to connect the podcasts with relevant primary source documents and photos from University Archives collections, enriching the stories with additional context and providing a multi-sensory experience for listeners. In this session we will discuss the SOHP's "Year of the Podcast," the collaboration between the SOHP and University Archives, and the podcast production process.

Presenter: Katie Womble, University of North Carolina at Chapel Hill

Description: This year the SOHP's undergraduate interns are making podcasts introducing listeners to diverse narratives of student experience at UNC. This is a complex process whereby interns acquire skills in archival research, audio editing in programs like Garageband, and dissemination through SoundCloud. They also develop critical thinking skills necessary to take many stories and distill them into narratives that connect the diverse voices from the past to the present. By experimenting with different online tools and platforms to join these podcasts to University Archives materials, we endeavor to make our collections more visible and accessible to a wider audience.

Presenter: Jennifer Coggins, University of North Carolina at Chapel Hill

Description: The subjects covered by the SOHP's podcasts complement UNC University Archives' recent focus on improving documentation of campus life through the collection of student organization records, making for a natural collaboration. The SOHP and University Archives are working together to connect the podcasts with relevant primary source documents and photos from University Archives collections, enriching the stories with additional context and providing a multi-sensory experience for listeners. I will discuss University Archives' contributions to the SOHP's podcast project, the process of connecting documents and images to the podcasts, and the impact of the collaboration.

11:45 to 1:00 p.m.

Lunch and Business Meeting



1:00 p.m. to 2:15 p.m. Concurrent Sessions

Session 2A. Reel History: Home Movie Days Hosted by Cultural Heritage Institutions

Presenters: Caitlin Christian-Lamb, Davidson College; Amy Ciesielski, University of South Carolina; Chelcie Juliet Rowell, Wake Forest University; Steven Villereal, University of Virginia

Description: Home movies capture our daily lives yet are often absent from the historical record. Cultural heritage institutions can promote sound personal archiving practices for film and video by hosting Home Movie Day. The heart of each Home Movie Day is projecting films brought in by participants. Home Movie Days create opportunities for archivists to share preservation information with film owners so that their home movies can be enjoyed by future generations. Home Movie Days also create opportunities for collection development and promoting reuse of archival materials. Panelists will discuss their experiences organizing Home Movie Days hosted by cultural heritage institutions.

Session 2B. Technology, Outreach, & Diversity

Presenter: Kyle Denlinger, Wake Forest University

Title: RootsMOOC: Asserting our value through a massive open online genealogy course

Description: The Z. Smith Reynolds Library at Wake Forest University recently partnered with the State Library of North Carolina to develop RootsMOOC, a massive open online course on genealogy research. The LSTA-funded project, which will launch in late March 2015, is designed to offer thousands of learners the opportunity to begin their family history research in a low-stakes environment that emphasizes the value of librarians, archivists, and the institutions they represent. Organizers have already seen the North Carolina libraries and archives community coalesce around RootsMOOC, with public librarians developing face-to-face programming to supplement the course, and numerous other librarians and archivists signing up for the course as volunteer course facilitators. Kyle Denlinger, eLearning Librarian at Wake Forest, will share his experiences leading the project and will offer insight into how the archives community might find fertile ground in MOOCs.

Presenter: Nick Graham, North Carolina Digital Heritage Center

Title: Working Together to Share North Carolina's Hidden Collections

Description: The online revolution has helped us to expand access to and interest in archives and special collections. It's easier than ever for patrons to discover, view, and use materials that were previously difficult or at least inconvenient to access. Unfortunately, the expense and expertise required for digital projects has largely limited them to larger institutions. The North Carolina Digital Heritage Center works to address this imbalance by providing digital library services to libraries and archives across the state, and seeks especially to reach out to and work with under-funded and under-represented collections.

Presenter: David Gwynn, The University of North Carolina at Greensboro

Title: Community collections: Exploring three distinct approaches to collaboration and outreach through digitization initiatives

Description: The digital projects unit of the UNCG University Libraries has in recent years been involved in three different grant-funded projects designed to increase community outreach and participation in our work. The LSTA-funded "Textiles, Teachers, and Troops" initiative was a large digitization project that involved collaboration between all five universities and colleges in Greensboro plus the Greensboro Historical Museum and the Greensboro Public Library. The "Community Collections" project was funded through a UNCG Community-Based Research Grant and



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involved working with local institutions to identify unique and “hidden” materials, and to test innovative filed digitization techniques. The IMLS-funded “DGH Explorer” program expands on “Community Collections” through collaboration with Greensboro’s Hayes-Taylor YMCA in its work with diverse and underserved communities, and involved working directly with at-risk youth in their home communities. This presentation will explore the successes and challenges of these initiatives and the lessons learned through three very different collaborative models.

2:15 p.m. to 2:45 p.m.

Afternoon Break and Poster Session

Location: Atrium

2:45 p.m. to 4 p.m. Concurrent Sessions

Session 3A. Diverse Approaches to Collection Development

Presenter: Virginia Ferris, NC State University

Title: Filling in the Gaps: Documenting Institutional History at NC State University

Description: The Special Collections Research Center at NC State University Libraries has launched an initiative dedicated to filling in the gaps in the university’s documentary history. Through outreach to the university community, archivists are recording video oral histories, compiling written narratives and interactive online resources, and designing creative programming using high technology spaces. The project will shed light on more historically inclusive narratives of North Carolina’s land-grant university by bringing these resources to new audiences. The presentation explores the challenges and opportunities of an institutional history documentation project, and will share lessons learned, tools, and key partnerships.

Presenter: Jennifer Motszko, The University of North Carolina at Greensboro

Title: Where are all the donors?: Outreach as a means of building and growing collections at UNCG

Description: Knowing where to find collections and building relationships with donors involves outreach in a variety of ways. In an attempt to document the culture and history of the Piedmont Triad region, the manuscript archivist at The University of North Carolina at Greensboro (UNCG) embarked on a multi-phased approach to building collections. This presentation will examine the process, including outreach to local repositories to discuss collection strengths, in-reach to the UNCG community, case studies in collecting, and next steps towards growing collections.

Presenter: Tom Flynn, Winston-Salem State University

Title: Outreach Programs With a Purpose

Description: Winston-Salem State University held three separate outreach programs to help build a relationship with the various parts of the research community. Micro oral histories, historic tours and a genealogy workshop were all used to showcase collections held within the archives as well as educate the WSSU community of the benefits of working with the archives staff regarding their personal collections. This presentation will outline the details and outcomes of the various programs.

Session 3B. Lightning Round

Presenter: Lynn Richardson, Durham County Library

Title: Building Diversity in the Durham County Library North Carolina Collection’s Manuscript Holdings

Description: In 2001, the North Carolina Collection held 25 manuscript collections, two of them related to Durham’s black community. Today, out of 132 collections, 30 are black focused and 22 encompass both black and white. Innovative outreach based on building strong relationships with the African-American community has made the difference, including (1) hiring a part-time person to seek papers, (2) periodic public receptions honoring donors, (3) “collection days” to encourage people to bring in items to be scanned and/or donated, (4) an announcement at every black-history-related



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program about the importance of donating papers, and (5) in-depth knowledge of and passion for Durham's African-American history and community.

Presenter: Jada Jones, University of North Carolina at Greensboro

Title: Teaching diversity with primary sources: Creating lifelong learners through outreach to diverse communities.

Description: This presentation will detail the implementation of a new community outreach program from UNCG's Special Collections and University Archives. Using our large collections related to women's history, suffrage, education, and health, as well as our extensive women veterans collection, we strive to incorporate the use of primary sources to enhance research skills and promote interest in diversity and local history among a K-12 students. During this lightning round, I will explain the multi-step process that I created to introduce this outreach project to the Guilford County education community.

Presenter: Craig Fansler, Wake Forest University

Title: Preserving Forsyth's Past: A Community Outreach and Preservation Project

Description: In 2010, the Z. Smith Reynolds Library and the Forsyth County Public library collaborated on an LSTA grant called "Preserving Forsyth's Past". The grant reached out to small Forsyth County organizations to educate them about how to organize and preserve their organizations' cultural heritage materials. As part of the grant, four public digitization centers were established as a new library service in the public library system (and as an enhancement to services at the ZSR Library). The session will discuss this project.

Presenter: Pam Mitchem and Leah McManus, Appalachian State University

Title: Preserving Appalachian Regional Collections: Experimenting with Treatment Methods for Mold and Insects

Description: The William Leonard Eury Appalachian Collection is a repository of rare books and manuscripts focusing on the history and culture of the Southern Appalachian region. Materials from this region often have preservation issues due to the area's climate. This session will describe preservation innovations used on collections with mold and insect issues. Appalachian State University recently received 50 records storage cartons of materials that had to be decontaminated before processing. Given limited space and time we came up with some creative ways of treating these problems including using CO2 fire extinguishers, combinations of desiccants and deodorizers, and other deodorizing techniques.

Presenter: Stephanie Bennett, Wake Forest University

Title: How Much Do You Earn? An Informal Look at Archivist Salaries

Description: This session presents results from an informal salary survey conducted in the spring of 2014, reviews reasons that salaries are an important topic of consideration among archivists, and discusses where research is needed in this area.

Presenter: Jennifer Coggins, University of North Carolina at Chapel Hill

Title: Moving Along on Schedule: Providing Records Management Support Through an Electronic Storage Migration

Description: This summer, the University Libraries at UNC Chapel Hill took the first steps towards migrating their electronic files from shared network drives to SharePoint. As part of this process, staff were asked to review the files they stored on shared drives, using the university's records schedule to determine what should be retained, transferred to University Archives, or deleted before the migration.

To support this process, University Archives provided training sessions and established a system for transferring permanent electronic records via the shared drives. This poster will outline the process implemented by University Archives and explore ways it worked and ways it could be improved.



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4:00 p.m. to 7 p.m.

Dinner on your own

7:00 p.m. to 9:00 p.m.

Dessert Reception and Awards Ceremony

Location: Greenville Museum of Art, 802 South Evans Street, Greenville, NC 27834

Description: Mingle with colleagues as you enjoy dessert, drinks, and the awards ceremony.

Cost: \$10 per additional guest

FRIDAY, MARCH 13

8:00 a.m. to 9 a.m.

Registration at the East Carolina Heart Institute, ECU

9 a.m. to 10:00 a.m.

Keynote Address

Brian Giemza, Director of the Southern Historical Collection, UNC-CH

“Looking Good, On and Off Paper: Generosity, The Southern Historical Collection, and Our Moment”

10 a.m. to 10:15 a.m.

Morning Break and Poster Session

Location: Atrium

10:15a.m. to 11:30 a.m. Concurrent Sessions

Session 4A. Outreach to Diverse Populations

Presenter: Stacey Krim, The University of North Carolina at Greensboro

Title: Outreach to the Invisible: Archivists as Advocates to the LGBTQ Community

Description: The University of North Carolina at Greensboro (UNCG) enjoys the reputation for supporting an inclusive campus “where there is visible and meaningful representation of the diversity present in the wider community.” The University Archives contributes to the University’s mission through tailored outreach toward these diverse communities. Although UNCG is known as a LGBTQ-friendly institution presently, this positive environment was constructed by a relatively invisible student and staff population, struggling against personal and institutional discrimination. From an archival perspective of preserving institutional memory, collection and outreach to an invisible community with such a history presents many challenges and opportunities. The efforts of outreach and collection development can transform into a type of civil rights advocacy. In this presentation, Stacey Krim from the UNCG Special Collections and University Archives will discuss her role and process in outreach to the UNCG LGBTQ community, and how this developed into the Archives becoming acknowledged as a campus leader in LGBTQ advocacy on campus.

Presenter: Grant Gerlich, Mercy Heritage Center

Title: Sisters, Mothers, Fathers and Brothers: Reaching out to the Religious

Description: Where is Belmont, and what is Mercy Heritage Center? This is the oft-asked question after 30 separate collections from across the country were placed in one location. Mercy Heritage Center (MHC) serves as the national archives for the Sisters of Mercy of the Americas. Patrons familiar, and comfortable, with their local Mercy archival repository are now realizing that these collections are gone; off to Belmont. The challenge for Mercy Heritage Center staff is raising awareness of our whereabouts and collections. The staff understands that we need outreach to religious outside of the order of the Sisters of Mercy. What we have also come to realize is that we



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need “in reach” to members within the order as well. The panelist will discuss how staff promotes MHC to religious within and outside of the order, and to the general public.

Session 4B. Missing in the Archives: Uncovering Underrepresented Voices

Presenter: Eleanor Brown, NC State University

Description: This presentation will examine the challenges of archival research when attempting to uncover the voices and testimonies of underrepresented communities. It will examine the constructed nature of institutional history as an example of how the lack of documentation of these voices often speaks more to the priorities of the culture that created the records than to actual participant experiences.

Presenter: Gwynn Thayer, NC State University

Title: Missing in the Archives: Uncovering Underrepresented Voices: The Process

Description: This presentation will focus on providing archival reference services to graduate students, especially the challenges of helping this unique patron set interpret finding aids and understand public services operations. The presentation will discuss the ways in which staff facilitated the learning process and assisted students as they became more proficient researchers.

Presenter: Rose Buchanan, Special Collections Research Center, NC State University

Title: Missing in the Archives: Uncovering Underrepresented Voices: The Outcomes

Description: This presentation, from the graduate student perspective, will focus on these students’ expectations when investigating underrepresented communities and how those expectations shift according to the realities of archival research. It will discuss how students in a digital history course adapted to gaps and biases in the historical record, ultimately leading them to adopt more critical approaches to primary source interpretation.

11:30 a.m. Lunch on your own

2:00 p.m. OPTIONAL Tour of ECU’s Joyner Library Special Collections

Location: ECU Joyner Library

Description: The staff of ECU’s Special Collections are offering tours of their space for those interested.

SNCA Conference Rates:

Early Registration: ends February 13	Late Registration: ends March 3
SNCA members: \$45	SNCA members: \$55
Non-member: \$55	Non-member: 65
Student SNCA member: \$25	Student SNCA member: \$25
Student Non-member: \$30	Student non-member: \$30
Volunteers/Retirees: \$25	Volunteers/Retirees: \$25

East Carolina Heart Institute - Directions and Parking:

https://www.eastcarolinaheartinstitute.com/ecu/ecu_main-detail.aspx?id=10599

Hotel Options: Please see the following link for hotel choices near the conference venue

<http://www.ncarchivists.org/meetings/2015-annual-conference-greenville-nc/>

Please check the SNCA website periodically for updates and additional information about the 2015 conference:

<http://www.ncarchivists.org/meetings/2015-annual-conference-greenville-nc/>